

Fitness Brands Inc./Direct Entertainment Media Group

Direct Entertainment Media Group (DEMG) is a full-service direct response company that is interested in distinctive, ready-to-market products for purchase or license. DEMG accepts submissions across all major direct response categories including fitness, health, beauty, and household goods.

We specialize in bringing innovative, new products directly to consumers with comprehensive multi-media marketing strategies. Our team of professionals has been creating winning direct response campaigns for over 40 years with proven success in television, Web, print, and retail channels.

Jennifer Nicole Lee for Ab Circle Pro

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