



Founded in 1987 Electolite® Commercial Lighting, Sign & NEON Custom designs, manufactures, fabricates & builds a multitude of custom Enamel Steel signs & custom NEON ART. Our custom designs & NEON ART are an integral & important proprietary protected asset of our company's financial interests. Several of our designs, drawings & images are brought to life by our artistic staff & graphics team. Our NEON ART, NEON procedures, descriptions, methods, files, designs & artwork are the brainchild of our company and therefore, are protected. In addition, we hold sole Copyright Protection on several dozen images & drawings. Electolite® designs unique, one of a kind, Reddy Kilowatt characterizations & graphic renderings depicting conceptual Reddy Kilowatt images, activities, concepts & ideas of which were brought to life by, at & through our company. Electolite® reserves the right to allow any reproduction of copyright images, concepts or ideas without the express written permission of Electolite® Commercial Lighting & Sign.

Please be advised that there are many Reddy kilowatt images that are not copyright protected. Some non-copyright Reddy Kilowatt images are also utilized by our company. However, there are several Reddy Kilowatt images & signs that Electolite® holds sole Copyright protection. All of our copyright protected signs are listed on eBay & each listing that is Copyright protected is clearly described in the listing. If the listing does not specify Copyright protected it is not Copyright protected.

Frequently Asked Questions (FAQ)

Q: How do I know if an Electolite® sign is Copyright protected?

A: Check the Electolite® eBay listing description to see if the sign is Copyright protected. If the sign is Copyright protected it will clearly say so in the item listing description.

Q: Why was my auction terminated?

A: Your auction was terminated because we have a good faith belief the item made & being sold was a Copyright violation whereas Electolite® concept, idea drawing or artwork was copied and/or reproduced from our Copyright protected design.

Q: Can Electolite® explain to me exactly how it came to the conclusion that the item I listed violated the Copyright?

A: We cannot share detailed information on the method or how it was brought to our attention in the interest of protection & safety of the whistleblower. However, once the concern was brought to our attention & subsequent review we have ascertained the listed product is an obvious usage of Electolite® Copyright protected design.

Q: There are other listings on eBay that look just like mine; Why are these listings still allowed?

A: We are continuously monitoring Copyright protection enforcement on the eBay platform. With the sheer multitude of new listings occurring every single day it is a never-ending arduous task to keep abreast of monitoring & enforcing Copyright infringement.

Q: Can I use Electolite® images from its listings or website in my listings?

A: No. Electolite® Copyright protected images & graphics may not be reproduced in any way for any reason.

Q: Why wasn't I informed before terminating my listing?

A: Unfortunately, we are unable to message everyone prior to taking action against Electolite® Copyright protected infractions. We only want to remove genuine Electolite® Copyright protected violations.

Q: What if I was not aware that my listing was violating Electolite® Copyright protection?

A: State & Federal law maintain that it is your sole responsibility to ensure that your activities do not violate Copyright protections of others. Ignorance of the law or innocent intent may not be construed as a viable defense to Copyright protection.

Q: If I promise not to list or sell Electolite® Copyright protected items again, will you contact eBay and ask them to reinstate my account?

A: Please contact eBay directly with any questions or concerns regarding the status of your account.

For more information about our products you may email us at electolite@earthlink.net.