



www.EdisonNation.com

Edison Nation, LLC

Headquartered in Charlotte, North Carolina, Edison Nation, LLC works with inventors, universities, scientists, and major manufacturers and retailers from around the world to bring innovative new products and services to the marketplace. What began with PBS' Emmy award-winning television show Everyday Edisons® has evolved into an innovation platform used by creative people everywhere. Edison Nation has developed and patented some of the best known products spanning numerous product categories, including Gyro Bowl®, Workout 180®, Emery Cat®, Mister Steamy®, and Eggies®.

Edison Nation is a member of the eBay Verified Rights Owner (VeRO) Program and is the exclusive owner of hundreds of trademarks, service marks, patents and copyrights worldwide. Edison Nation has invested a considerable amount of time and money into developing and marketing its products and has a policy of vigorously pursuing those who unlawfully infringe upon its intellectual property rights. Edison Nation is committed to protecting the quality of its products as well as the interests of its customers. To that end, Edison Nation stringently monitors the Internet, including eBay and other Internet auction sites, to ensure that none of its intellectual property rights have been infringed. This page is designed to help eBay users better understand the proper use of Edison Nation's brands, trademarks, and other intellectual property in auction postings.

As an eBay VeRO Program member, Edison Nation reviews items for sale on eBay daily. Edison Nation seeks to prevent customer confusion and deceptive practices of others by enforcing our intellectual property rights with regard to the use of Edison Nation's intellectual property on eBay. Edison Nation will use eBay's VeRO Program to report the listing(s) of any auctions it considers to infringe its rights in any territory where an Edison Nation product is offered for sale or delivery. Edison Nation cannot assist in the reinstatement of any auctions or eBay accounts that have been terminated by eBay following a legitimate request by Edison Nation in any territory.

Edison Nation works diligently to ensure all unauthorized uses of its intellectual property are removed from eBay. When an auction listing that improperly uses Edison Nation trademarks, patents, or copyrights comes to our attention, Edison Nation reviews the matter and takes appropriate action. However, because of the high volume of merchandise for sale on eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe Edison Nation's intellectual property rights does not give you the right to do so. Edison Nation works hard to maintain and build the brands of the

many products it has introduced to the marketplace and, as such, must aggressively protect our intellectual property from infringers.

It is legal to re-sell a genuine Edison Nation product that you purchased in its original, unaltered form in the territory in which you bought it and you may lawfully use Edison Nation trademarks to describe such items.

Frequently Asked Questions

Q: Why was my auction terminated? A: Your auction was terminated because we believe your item is either a counterfeit or infringement of Edison Nation's registered trademarks.

Q: Why does Edison Nation care if I sell a single piece of counterfeit merchandise? A: Edison Nation has spent considerable time and money to have its inventions patented, developed, and introduced to the marketplace. Selling counterfeit Edison Nation products is an attempt to trade off of the well-earned reputation of these products. These auctions not only cause monetary damage, but also damage the reputation of Edison Nation, its inventor community, and the numerous products we have introduced to the marketplace, as many buyers of inferior products will attribute the poor quality merchandise to Edison Nation.

Q: Can I list an item if I expressly say it is "Fake" or a "Knock-Off" or "NOT GENUINE" or any other similar phrase? A: No. A disclaimer regarding the authenticity of goods does not satisfy state and federal laws prohibiting the sale of counterfeit/infringing merchandise, nor does it relieve a seller from liability for selling counterfeit goods.

Q: What if I did not realize that I was infringing Edison Nation's intellectual property rights? A: Innocent intent regarding Edison Nation's protected intellectual property does not negate liability under U.S. law. It is your responsibility to ensure that your actions do not violate someone else's intellectual property rights. Before commencing an eBay auction, you must take affirmative steps to ensure that your auction does not violate the rights of any copyright or trademark owner.

We welcome information on the sale of counterfeit Edison Nation products and keep the identity of our informants strictly confidential. For more information about Edison Nation and how we work with inventors to introduce their ideas to the marketplace, please visit www.edisonnation.com. If you have other questions, please send an e-mail to: brand.guard@edisonnation.com and provide us with the eBay item number, which appears in the message sent to you from eBay.