



**\*\*Eclectic Shop UK Ltd® – Intellectual Property and Sales Policy\*\***

Eclectic Shop UK Ltd® is a designer, manufacturer, and marketer of unique, high-quality, and costume products. Our products are crafted from genuine materials and sold at competitive prices. Eclectic Shop UK Ltd® distributes its products exclusively through authorized channels, and any product purchased from our approved distributors comes with our standard guarantees.

Eclectic Shop UK Ltd® works with various manufacturers and wholesalers who adapt products from their inventories to match our designs. Many of our products are designed in-house, with documentation maintained for all designs, including drawings and relevant sales and purchase records. As our name suggests, we offer an eclectic range of products, from 925 sterling silver to costume items, along with unique and quirky pieces. We own and maintain our EAN and MPN reference numbers offsite, which are used in our eBay listings and other sales platforms.

Having been a seller on eBay since 2007, we strongly support eBay's fairness and ease of use, which has led to our extensive use of eBay's Verified Rights Owner (VeRO) program. While we recognize that not all sellers are familiar with eBay's policies, it remains the responsibility of every user to ensure compliance with the platform's terms of service. Below is important information to help you understand why you may receive a Notice of Claimed Infringement (NOCI) report from us.

**\*\*Unauthorized Sales\*\***

Eclectic Shop UK Ltd® does not authorize any third-party sellers, including sales on platforms such as eBay, unless express permission has been granted. We will not honour returns, exchanges, or guarantees for products purchased through unauthorized sellers unless accompanied by an official Eclectic Shop UK Ltd® receipt.

**\*\*Trademark and Copyright Infringement\*\***

**eclectic shop uk ltd ® and its logo are registered trademarks.  
Trademark Number - UK00003750590**

Eclectic Shop UK Ltd® and its logo are registered trademarks under UK trademark number UK00003750590. These marks are protected by law, and the use of Eclectic Shop UK Ltd® trademarks, logos, or brand references in any unauthorized manner constitutes infringement. Due to the brand's popularity and demand, we are frequently targeted by sellers who misuse our intellectual property.

We take the unauthorized use of our trademarks very seriously. Eclectic Shop UK Ltd® trademarks or product references must not appear in your listings unless you are explicitly authorized. If you use eBay's "Sell It Yourself" or "Sell Similar" options and your item is like ours but not an Eclectic Shop UK Ltd® product, you must remove any references to our brand. This includes EAN, MPN, SKU/Location, and most importantly, the BRAND. Failure to remove these will result in a NOCI notification through the VeRO program.

All images used in our eBay listings are taken in-house. While eBay's catalogue may allow for fair use, the images in our listings are also used on our own website. Any unauthorized use of our images will result in a NOCI report. Approximately 99% of our listings feature our original images; the remaining 1% is used under authorized agreements with our production partners. These images remain subject to our terms of sale and must not be used without permission.

#### **\*\*Counterfeit Sales and Brand Protection\*\***

Eclectic Shop UK Ltd® is committed to ending counterfeit sales. We actively use eBay's VeRO program and other legal means to remove infringing or counterfeit listings. As the rightful owner of Eclectic Shop UK Ltd® trademarks, we have a duty to monitor and protect the use of our intellectual property. Any listings that misuse our brand, logo, or registered name "Eclectic Shop UK Ltd®" will be reported. If you are uncertain about the use of our trademarks, please contact us directly at Copy theft Team - [copyright@eclecticshopuk.co.uk](mailto:copyright@eclecticshopuk.co.uk).

#### **\*\*Copyright Protection\*\***

All Eclectic Shop UK Ltd® materials, including images, style guides, and website content, are protected under UK and international copyright laws. Unauthorized use, distribution, or reproduction of these materials without our express permission constitutes copyright infringement. Infringers will be subject to legal action.

For any questions regarding our intellectual property or to report a violation, please contact us at the email provided above.

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