

Dunhill

In 1893, at the age of just 21, a young gentleman inventor, Alfred Dunhill, inherited his father's saddlery business on London's Euston Road. The entrepreneurial Alfred quickly responded to the growing passion for automobiles and developed a luxurious line of accessories called Dunhill Motorities. This first collection included car horns and lamps, leather overcoats, goggles, picnic sets and timepieces. Alfred's claim was to provide everything but the motor to his discerning clientele.

Over one hundred years later, Alfred Dunhill has become the leading maker and purveyor of English luxury goods for men. Alfred Dunhill has always been committed to innovation in design and function, realised in the finest materials by highly skilled craftsmen. Choose from a superior selection of exceptional leather goods, timepieces, writing instruments, ready to wear clothing and jewellery.

True to our heritage, the art of finely crafted leather goods remains at the heart of the company. Using only the very highest quality of raw materials, carefully selected from the world's leading tanneries, Alfred Dunhill offers an unparalleled collection of leather goods; from capacious hand made touring luggage, elegant attaché and document cases, through to the ultimate in luxury gifts and games.

Alfred Dunhill is proud of its products and is committed to preserving its tradition of style, quality and craftsmanship. To this end, Alfred Dunhill has sold and will continue to sell all its products through a network of boutiques and selected distributors and retailers. In addition, Alfred Dunhill has taken and will continue to take a very stringent attitude vis-a-vis those third parties who have infringed its intellectual property rights, including trade marks, copyright, registered designs, and/or dealing with counterfeit Alfred Dunhill products, both on-line and off-line. Alfred Dunhill has filed numerous lawsuits worldwide and has worked closely with different law enforcement agencies to protect its intellectual property rights. These measures are not only necessary to protect the integrity of Alfred Dunhill but also equally importantly to protect the interests of our customers.

Frequently Asked Questions (FAQ)

Q. Why was my auction shut down? A. If your auction has been shut down pursuant to our request, it is because you have infringed the intellectual property rights of Alfred Dunhill. This may have been because:

-the item offered is counterfeit.

Please refer to the eBay Replica and Counterfeit Items page at <http://pages.ebay.com/help/policies/counterfeit.html> for a more detailed explanation. Alfred Dunhill has a zero-tolerance policy in respect of the sale of counterfeit products and in addition to the removal of your auction, repeat sellers of counterfeit products bearing the Alfred Dunhill mark may also face legal proceedings initiated on behalf of Alfred Dunhill; and/or

-the item has infringed the registered design and/or copyright of the products of Alfred Dunhill.

Due to the number of registered designs and copyright we have, it is impossible for us to set out all their details and include all the relevant images; and/or

-you have misused one or more trademarks of Alfred Dunhill, such as the following:

- ALFRED DUNHILL
- dunhill

You can get a broader idea of the designs and trademarks owned by Alfred Dunhill by visiting its website at www.dunhill.com.

Q. Can I make any reference to Alfred Dunhill and/or use the registered trademarks of Alfred Dunhill if I am not selling products belonging to Alfred Dunhill, especially when I clearly say that the products are from other brands? A. No. Many eBay sellers use the name of Alfred Dunhill and/or its trademarks in their auctions simply to get attention from consumers who are looking for authentic items from Alfred Dunhill. Any such use is therefore misleading. The use of the registered trademark is only permissible under law by the registered owner of the mark, its authorised entities and/or in relation to goods launched by the aforesaid entities under that mark.

Q. Why did Alfred Dunhill not contact me directly before requesting that eBay shut down my auction(s)? A. Given the number of Alfred Dunhill items on eBay, it is not possible for Alfred Dunhill to contact each seller individually before requesting that eBay shut down the auction.

If you have any further questions after reviewing the above, you may contact us at General@richemont-ip.com. If however you request information that is already available on this page, you will not receive a response. Due to the volume of emails received, it may take us a couple of weeks to process your request. We ask that you kindly bear with us in the meantime.