



Frequently Asked Questions:

Q: *Why was my auction terminated?*

A: If one of your auctions has been removed from eBay this is because after review NBI believes that it infringes our intellectual property rights. For example, an unauthorized copy of a product, or use of one of our trademarks without a license.

Q: *But I like the product I'm selling on eBay. How can I obtain a trademark license to do so?*

A: When we come across inadvertent trademark use on a quality product we often are able resolve it constructively through a forward-looking trademark license. Our trademark licensing program accommodates a wide variety of products to respond to the broad range of consumers. If your product fits within our specifications it would likely be acceptable for licensing. If you would like to apply for a license to continue selling your product, fill out the contact form at www.NameBrands.net and we will follow up with you within a couple of days.

Q: *Why did eBay allow me to list my auction if it violates their VeRO policy?*

A: They have no way of knowing in advance. That is your job. It would be unreasonable to expect a platform as large as eBay to pre-screen every auction for everything. Therefore, certain impermissible items end up being listed and are subsequently removed.

Q: *Why didn't NBI contact me directly before reporting my auction to eBay?*

A: Given the number of NBI items listed on eBay, it would take an unreasonable commitment of time and resources for NBI to contact each seller individually.

Q: *Was I singled out when there are other auctions on eBay that infringe NBI's intellectual property rights?*

A: You were not. Given the volume of auctions being sold on eBay, it is time consuming and difficult to remove every infringing auction. The fact that others are selling products that infringe our intellectual property rights does not give you or anyone else the right to do so.

Q: *If I purchased a legitimate NBI item, can I re-sell the item on eBay?*

A: Yes, you can re-sell genuine items that you purchased in their original, unaltered form, without any alterations, depending of the laws of your jurisdiction.

Q: *Can I list an item if I clearly indicate that it is 'Replica', 'Unofficial', 'Knock Off' or 'Fake'?*

A: No. Manufacturing, distributing and/or selling unlicensed goods infringes our intellectual property rights and carries civil and/or criminal penalties. Saying the goods are not genuine does not save you from liability.

Q: *Can I use NBI trademarks, design rights, or copyright material to make my auction look appealing?*

A: No. Use of our trademarks, design rights, or copyright material wrongfully implies that your auction is authorized, sponsored, approved, or endorsed by us. This can only be done if you have an appropriate license from NBI.

Q: *What if I didn't realize that I was infringing NBI's intellectual property rights?*

A: It is your responsibility to ensure that your actions do not infringe our intellectual property rights. Ignorance or lack of knowledge is not a defense under most intellectual property laws.

Q: *Can NBI verify the authenticity claims of products for sale on eBay?*

A: NBI is unable to guarantee the authenticity of items for sale on eBay. NBI will not compensate any person that purchases counterfeit products from an eBay seller, nor replace such products with genuine products.

Q: *Why does NBI care if I sell one piece of unauthorized NBI product?*

A: NBI has spent considerable resources in developing and maintaining its reputation and intellectual property rights. Counterfeit products unlawfully trade off our reputation and cause us reputation and monetary damage. Having built up our reputation over the years, we take action to ensure that online auctions of counterfeit goods are removed, even by single item sellers.

Q: *How do I contact NBI Brand Protection?*

A: Fill out the contact form at www.NameBrands.net.

About Name Brands, Inc.

NBI operates a number of famous brands around the world. We take pride in the quality and workmanship of the products we produce or allow to be produced under license. We are committed to protecting the use of our trademarks, the quality of products, and the interests of our customers. To that end, NBI monitors the Internet to protect its intellectual property rights. NBI licenses to approved makers only. NBI sells genuine product to authorized resellers only. NBI does not sell seconds, damaged goods or "variants