# Devil Dog Pet Co. – Verified Rights Owner (VeRO) Profile

# About Us

Devil Dog Pet Co. is the sole creator, manufacturer, and intellectual property owner of all products offered under the Devil Dog Pet Co. brand. Our mission is to deliver thoughtfully crafted, ethically sourced, and enrichment-focused pet products to responsible dog owners. We take the protection of our brand, designs, and copyrighted material seriously and enforce our rights rigorously.

# **Intellectual Property We Own**

We are the exclusive owner of the following intellectual property:

#### Trademarks

- **Devil Dog Pet Co.™** Common-law trademark in active commercial use across physical packaging, digital media, and ecommerce channels.
- Additional product names and marks are used exclusively in commerce by our company.

#### Copyrights

- All product descriptions, photography, logo artwork, packaging designs, educational guides, and branded content used on our website and third-party marketplaces.
- Original visual assets (illustrations, product shots, digital banners, video content) are protected under copyright law.

# **Infringement Policy**

We do **not** authorize:

- The sale of counterfeit, replica, or imitation products using our brand name.
- Use of our logo, product images, or copyrighted materials without permission.
- Repackaging, relabeling, or modifying our products in a way that misrepresents the origin.

Infringement of our intellectual property may result in listing removal and/or legal action.

### **Contact Information**

If you believe your listing was removed in error, or you have questions regarding our IP rights, please contact us directly:

Email: help@devildogpetco.com

## **Frequently Asked Questions**

#### Q: Can I use your product images or branding in my listing?

A: No. All creative assets, including images, logos, and written content, are copyright protected and cannot be reused.