

# Dash America dba Pearl Izumi, Inc.

Pearl Izumi USA, Inc., located in Louisville, Colorado, is one of the leading manufacturers of some of the world's finest multisport apparel and footwear and Pearl Izumi continues to invest significant financial resources to progress and protect its intellectual property. The Pearl Izumi Trademark has been used for cycling and multisport apparel and footwear. In an effort to provide eBay users with information about auctions that infringe upon the intellectual property rights of Pearl Izumi, we are supplying this communication.

- Pearl Izumi is an eBay VeRO Program member (Verified Rights Owner)
- Pearl Izumi conducts daily reviews of items for sale on eBay.
- Pearl Izumi sells to only authorized dealers.
- Pearl Izumi reports the listing(s) of any auctions it considers an infringement.
- Items reported by Pearl Izumi as unauthorized uses of its intellectual property are removed from eBay.

Due to the high volume of merchandise listed on eBay, challenges exist in identifying and removing every unauthorized item. The fact that some sellers may succeed in merchandising products that infringe Pearl Izumi's intellectual property rights does not permit you to do so.

## **Copyright Infringement**

Using any kind of display or image of copyrighted materials from Pearl Izumi requires the express written permission from Pearl Izumi. Without the express written permission from Pearl Izumi, the listing will be removed. The following cannot be used in any form and will result in removal of your listing:

- Photographs or images or audiovisuals from any of our websites, brochures, catalogs, advertisements, or other company related materials
- Text from any of our websites, brochures, catalogs, advertisements, or other company related materials.
- Misuse of a Pearl Izumi registered trademark or logo

You are permitted to use your own digitally produced image of a Pearl Izumi product for your selling.

## **False Warranty**

In order to claim to offer a Pearl Izumi manufacturer's warranty, the eBay seller is required to provide proof of purchase from an authorized dealer that included the manufacturer's warranty. This often means that you must be the original retail purchaser from an authorized Pearl Izumi dealer.

## **Further Information**

Fake and unauthorized Pearl Izumi products are being illegally imported and sold on the Internet. These counterfeit Pearl Izumi products are challenging to recognize because they bear many of the labeling, makes, packaging, and trade dress of the authentic Pearl Izumi products.

We are providing this warning to consumers in an effort to preserve the authenticity of the valuable trademark and brand of Pearl Izumi.

Should you have information on the sale of counterfeit Pearl Izumi products, we welcome your communication and will keep the identity of our informants confidential.

Pearl Izumi contact information is as follows: 101 South Taylor Avenue, Louisville, CO 80027, 1-800-328-8488

Or you may email us by visiting the following link:

<http://www.pearlizumi.com/US/en/contactUs>