

## **Our Story**

DH Lifelabs was born of a simple purpose; to create innovative products that make your home safer, cleaner, and more comfortable. We harness nature and science to promote a healthier and more sustainable world—one product at a time.

DH Lifelabs ("we", "us", "our", "Dernier & Hamlyn", "DH Lifelabs UK", "DH Lifelabs US") design, develop and manufacture a range of DH Lifelabs branded air purification devices and cleaning generators. DH Lifelabs prides itself on offering high-quality, innovative devices for use at home and work. We invest significant resources into the development of our products, and we own numerous intellectual property rights globally. These include, but are not limited to, rights regarding brand, technologies, patents, design rights, trademarks, and copyrighted materials.

DH Lifelabs wishes to protect consumers, our brand, technologies, and our authorised retailers and so we are a member of the eBay VeRO program. We will not tolerate misuse or unauthorised use of our trademarks or copyrighted materials. If you have had a listing removed, please read the below FAQs to understand how DH Lifelabs intellectual property rights may have been breached.

## **Frequently Asked Questions**

## Why was my listing removed?

There are a variety of reasons that your listing may have been removed. The most likely is that we have determined that your listings infringe on our trademarks, copyrights, or registered design patents.

Why didn't you contact me before reporting my listing?

Unfortunately, we do not have the capacity to contact each seller and follow up with them to ensure that the request to remove has been actioned.

Can I use your logo or imagery from Google in my listing?

No, our logo, text, imagery, and other promotional material published to our website or Amazon account are protected by copyright laws. Unauthorised use or misuse of our copyrighted materials is not allowed.

Why did you single out my listing for removal when I can find other similar listings that infringe your rights?

Listings can take time to identify and then it may take eBay some time to remove listings after reporting. It is likely other similar listings will be removed soon.