

Crocs, Inc.

Crocs, Inc. specializes in Crocs footwear, shoes made of a unique proprietary closed cell resin material, in addition to apparel and other products.

Since its origination, Crocs has successfully secured numerous trademarks used in connection with its footwear and apparel lines. Crocs is a member of the eBay VeRO Program.

As an eBay VeRO Program member, Crocs reviews items for sale on eBay daily. Crocs seeks to prevent customer confusion and deceptive practices of others by enforcing the eBay VeRO policies with regard to the use of Crocs' intellectual property on eBay. This About Me Page is provided to educate eBay users about auctions that violate eBay's VeRO policies. Crocs works hard to maintain and build the Crocs brand and, as such, we must aggressively protect our intellectual property rights from infringers.

Crocs sells to authorized dealers only and does not sell second quality products or damaged goods. Crocs strictly controls all design, manufacturing, distribution and advertising to ensure the highest level of quality products.

It is legal to re-sell genuine Crocs products that were purchased in their original, unaltered form. Crocs trademarks may be used to describe such items. However, the use of Crocs images, graphics and logos cannot be used to promote the sale of such items. Anyone who produces, copies, distributes or displays Crocs' copyrighted materials, including photographic images and accompanying item descriptions appearing on the Crocs website and/or advertisements without Crocs' permission may be liable for copyright infringement. In addition, the use of the Crocs trademark in connection with goods not made by or under the authority of Crocs is strictly prohibited.

Although Crocs works to ensure that all unauthorized uses of its intellectual property are removed from eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe Crocs' intellectual property rights does not give others the right to do so. As a seller, you have the responsibility to ensure that your auctions do not violate the intellectual property rights of another. Ignorance of an intellectual property violation is no excuse. Before commencing an eBay auction, you must take affirmative steps to ensure that your auction does not violate the rights of any copyright or trademark holder.

If you have questions concerning Crocs, Inc.'s intellectual property rights, please contact us and provide us with the eBay item number. which appears on the message sent to you from eBay.

Email Address:

- Asia - asialegal@crocs.com
- Rest of World - legal@crocs.com