Crochead Pty Ltd was founded in 2006. All of our products are unique inventions by New Zealander Dennis Victor Pryor. Dennis is a Director and shareholder of Crochead Pty Ltd. Dennis is the exclusive holder of the current patents in Australia, United States and Canada. Crochead Pty Ltd also has Registered Designs that are Dennis's intellectual property. Our “crochead” trademark is registered and the sole creation of Mr Pryor. All written and video content, including images found on our social media, youtube & vimeo channels including our website https://crochead.com.au and our affiliates remains the intellectual property of Dennis V. Pryor & Crochead Pty Ltd.

Crochead is a member of the eBay VeRO program. It is important to us that enforcing the eBay VeRO polices with regard to the use of intellectual property on eBay. As an eBay VeRO Program member, Crochead reviews items for sale on eBay daily. Crochead seeks to prevent customer confusion and deceptive practices of others by enforcing the eBay VeRO policies with regards to the use of our intellectual property. Crochead works hard to maintain and build the Crochead brand and, as such we must aggressively protect our intellectual property rights from infringers.

The use of our images, graphics, logos and accompanying item descriptions appearing on our website can only be used with written permission directly from an authorised Crochead Agent. Anyone who produces, copies, distributes or displays our copyrighted materials without written permission may be liable for copyright infringement. As a seller, you have a responsibility to ensure that your actions do not violate the intellectual property rights of another. Ignorance of an intellectual property violation is no excuse.

In addition, the use of the Crochead trademark in connection with goods not made by Crochead Pty Ltd is strictly prohibited.

If you have any questions concerning our intellectual property rights, please contact us directly at trading@crochead.com.au