

Continental Enterprises

Continental Enterprises is an Intellectual Property consulting firm that has specialized in IP issues for over 20 years. We provide investigative, licensing and enforcement services. This allows us to address infringement problems from inception to resolution.

Our approach to IP protection is focused on creativity, common sense and cost-effectiveness. We develop solutions that are both innovative and achievable. Because Continental Enterprises is not a law firm, we focus more on the bottom line. We look at infringement and counterfeiting issues as business problems that require business solutions. As such, we are driven by achieving tangible long-term solutions that make the most financial sense for our clients. We understand the realities of intellectual property enforcement and that traditional litigation-focused strategies are not always a practical solution.

Whether we are addressing individual instances of infringement or conducting programs to combat systemic problems, we work with all of our clients to develop and implement strategies that meet their individual needs and most effectively allow them to protect their valuable intellectual property.

If you would like to discuss any of Continental Enterprises' services or any other intellectual property issues, please do not hesitate to contact us at (317) 818-0523. <http://www.ce-ip.com/>