

Cartier

Cartier was founded by Louis-Francois Cartier in 1847. Since its establishment, Cartier has been dedicated to creating and producing top quality and imaginative jewellery and watches with exquisite workmanship. Its continuous commitment to unique designs and excellence has earned Cartier a worldwide reputation as an international luxury jewellery and watch house. It has also a reputation as the jewellery of kings and the king of jewellers. The timeless items of Cartier include the SANTOS watches (1904), TANK watches (1919), TRINITY rings (1924) and LOVE BRACELET (1969). In recent years, Cartier has captured the attention of the world by its DÉLICIES DE CARTIER and CARESSE D'ORCHIDÉES PAR CARTIER jewellery collections and its BALLON BLEU DE CARTIER watches as well as by its LA DOÑA DE CARTIER and LOVE collections (comprising both jewellery and watches).

Cartier is proud of its products and is committed to preserving its tradition of style, quality and craftsmanship. To this end, Cartier has sold and will continue to sell all its products through a network of boutiques and selected distributors and retailers. In addition, Cartier has taken and will continue to take a very stringent attitude vis-a-vis those third parties who have infringed its intellectual property rights, including trademarks, copyright and registered designs, and/or dealing with counterfeit Cartier products, both on-line and off-line. Cartier has filed numerous lawsuits worldwide and worked closely with different law enforcement agencies to protect its intellectual property rights. These measures are not only necessary to protect the integrity of Cartier but also equally importantly to protect the interests of consumers.

Frequently Asked Questions (FAQ)

Q. Why was my auction shut down? A. If your auction has been shut down pursuant to our request, it is because you have infringed the intellectual property rights of Cartier. This may have been because:

- **the item offered is counterfeit.** Please refer to the eBay Replica and Counterfeit Items page at <http://pages.ebay.com/help/policies/counterfeit.html> for a more detailed explanation. Cartier has a zero-tolerance policy in respect of the sale of counterfeit products and in addition to the removal of your auction, repeat sellers of counterfeit products bearing the Cartier mark may also face legal proceedings initiated on behalf of Cartier; and/or
- **the item has infringed the registered design and/or copyright of the products of Cartier.** Due to the number of registered designs and copyright we have, it is impossible for us to set out all their details and include all the relevant images; and/or
- **you have misused one or more trademarks of Cartier, such as the following:**
 - CARTIER
 - Interlocking CC emblem
 - CHRONOSCAPHE
 - TRINITY
 - SANTOS
 - LOVE

- TANK
- PASHA
- BAIGNOIRE
- PANTHÈRE
- HAPPY BIRTHDAY
- LA DOÑA DE CARTIER
- DÉLICES DE CARTIER
- BALLON BLEU
- CARESSE DE ORCHIDÉE PAR CARTIER
- MUST

You can get a broader idea of the designs and trademarks owned by Cartier by visiting its website at www.cartier.com.

Q. Can I make any reference to Cartier and/or use the registered trademarks of Cartier if I am not selling products belonging to Cartier, especially when I clearly say that the products are from other brands? A. No. Many eBay sellers use the name of Cartier and/or its trademarks in their auctions simply to get attention from consumers who are looking for authentic items from Cartier. Any such use is therefore misleading. The use of the registered trademark is only permissible under law by the registered owner of the mark, its authorised entities and/or in relation to goods launched by the aforesaid entities under that mark.

Q. Why did Cartier not contact me directly before requesting that eBay shut down my auction(s)? A. Given the number of Cartier items on eBay, it is not possible for Cartier to contact each seller individually before requesting that eBay shut down the auction.

If you have any further questions after reviewing the above, you may contact us at car@ipwizard.com. If however you request information that is already available on this About Me page, you will not receive a response. Due to the volume of emails received, it may take us a couple of weeks to process your request. We ask that you kindly bear with us in the meantime.