

The Carlisle brand of specialty tires and wheels provides a comprehensive product portfolio for lawn and garden, ATV / UTV, trailers/haulers, agriculture, construction, industrial, and tube/flap market segments. Driven by ingenuity and innovation, our Carlisle branded tires deliver utility for your workday and performance for your adventures. A staple on original equipment machines for work and for play, the Carlisle brand is well-known among leading manufacturers as well as aftermarket retailers in the tire and wheel industry. Long recognized as a leader in the industry, the Carlisle brand offers best-inclass quality, cutting-edge technology and product performance.

Your passion is what gives us fuel to never stop researching, testing and creating the best tires and wheels on the market. Choose from our robust tire and wheel line offerings below:

- Lawn and Garden: Our products bring turf-friendly traction, versatility and stability to your equipment. Complete any outdoor projects with confidence using our robust line of lawn, garden and golf tires.
- **ATV and Utility Vehicles**: Escape to the outdoors with exceptional ride and traction. With a broad range of utility and performance ATV/UTV tires, we prove that terrain is no match for an aggressively, smooth ride.
- **Trailer/Hauling**: As a leader in the trailer tire market, our specialty trailer tires use advanced technology that offers protection and durability for both work and play.
- Agriculture/Construction: With a broad range of applications for farm and construction equipment, our performance products are the well-known workhorses for farm and industry.
- **Industrial**: Built to be tough, our industrial tires are used in a variety of heavy duty industrial applications. Engineered to reduce equipment downtime these are proven performers for material handling, forklifts and airport ground support.

Carlisle branded tires are manufactured and sold under <u>The Carlstar Group</u>. A leader in the specialty tire and wheel industry, The Carlstar Group is headquartered in Franklin, Tennessee, and has a global footprint with well-recognized consumer brands in both domestic and foreign markets. The Carlstar Group employs over 3,500 associates in 14 facilities located in four countries and has created a culture of converting great ideas into advanced products with a legacy of excellence in product innovation, quality, and customer service.

Trademark Infringement

The Carlstar Group, LLC is the sole Licensee of the Carlisle[®] brand in the specialty tire and wheel market segment, along with other trademarks in numerous jurisdictions throughout the world including, but not limited to, the UK, the EU and the US. The Carlstar Group is entitled to take legal action against any unfair use of our intellectual property, rightfully and lawfully, and to prohibit others from using these trademarks in

connection to the same or similar goods and/or services being offered in the jurisdictions covered by our trademarks.

Unlawful use of the Carlstar Group trademarks risks exposing our consumers to products which have not been subjected to our rigorous quality control and testing processes, and damages our reputation for quality and reliability that we have cultivated over a number of years. For these reasons, we take any unauthorized use of our trademarks seriously and any infringing listing may be reported to eBay.

Copyright Infringement

The Carlstar Group, LLC owns and displays copyrights involved in our specialty tire and wheel products on our official <u>Carlisle Brand Tires</u> websites or in authorized published marketing materials. The Carlstar Group operates Carlisle branded products primarily from the official site located at <u>www.carlislebrandtires.com</u>, from which it is unlawful to use, without prior authorization, any copyrighted materials owned or published by the Carlstar Group. Anyone using the Carlstar Group copyrighted materials (including, but not limited to, photographs and other images found on any of our websites) without authorization may be breaching the Carlstar Group's intellectual property rights, which may in turn lead to eBay listings being reported and taken down for copyright violations.

To eBay Buyers:

The Carlstar Group is committed to providing quality products to our customers as well as their customers. Most of our products are subject to buyer/seller restrictions required by local laws and regulations in most countries.

We sell our products through a secured supply chain. Products purchased through unauthorized dealers are not guaranteed by the Carlstar Group, nor will we honor promotions or returns from unauthorized dealers. The only way you can be certain that you are buying genuine and compliant products is to buy from the Carlstar Group or from one of its authorized wholesalers and distributors.

To learn more about how to avoid the risks of unsafe products, please visit www.carlislebrandtires.com. To eBay Sellers, the Carlstar Group does not tolerate sales of counterfeit products, nor does the Carlstar Group support products obtained through non-approved wholesalers and distributors. The Carlstar Group may request eBay to remove listings for any one of the following reasons:

- Sale of counterfeit Carlisle branded products
- Use of the Carlstar Group trademarks or copyrighted materials without authorization