

## About Sons

Hair loss is rarely a choice we make. But you can choose how you deal with it. You might choose to stress and worry. That's ok – it's a natural first reaction. And then with the help of Sons you can choose to do something about it.

Founded in 2020 by close friends (Will Kennedy and Dr Adrian Gilbane), Sons offer hassle-free, convenient, accessible hair loss treatments, for less. Hair loss treatments which are clinically proven to work, with easy, flexible subscriptions and full aftercare support to help your regrowth.

Having already treated over 250,000 men across the UK, Ireland, Germany and recently closing a €7M funding round, Sons are now one of the leading men's hair loss brands in Europe.

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