



Canon Inc.

Canon Inc. is a Japanese corporation with headquarters in Tokyo, Japan with subsidiaries around the world. Canon develops, manufactures and markets a growing lineup of copying machines, printers, cameras and industrial and other equipments. Through these products, the Company meets growing customer needs that are becoming increasingly diversified and sophisticated. Today, the Canon brand is recognized and trusted throughout the world. The Company is working to fulfill its responsibilities to investors and society, emphasizing sound corporate governance and stepping up the implementation of activities that contribute to environmental and social sustainability. For more information, please visit: <http://www.canon.com/>

Canon trademarks

Canon Inc. is the owner of trademark “Canon” as well as other product brands.

Canon takes great care in protecting its intellectual property rights. Its trademarks have acquired considerable worldwide reputation and goodwill since Canon first started trading in the 1930s.

Third parties responsible for the sale and/or offer for sale of any products replicating Canon products (counterfeits) and/or using Canon trademarks without Canon’s permission, in such a way that may dilute our marks, reputation or cause confusion as to the origin of the product, are liable for trademark infringement.

Message to sellers on eBay

Canon constantly monitors sales of counterfeit “Canon” merchandise on eBay and deploys undercover buyers around the world to conduct test purchases of suspected counterfeit “Canon” products.

Canon has the means to establish the real identity and location of sellers of counterfeit Canon products and works closely with local authorities, including customs and police services around the world to protect its intellectual property rights.

Canon does not tolerate the sale of counterfeit “Canon” products and continues to monitor online activities of sellers providing counterfeit Canon products, even after the counterfeit listings have been removed by eBay.

The following deceptive behaviors to try and conceal the sale of counterfeit “Canon” merchandise:

(i) Using image editing software to mask the Canon trademark in product photos in your listings to give the impression that the merchandise does not have a Canon trademark.

(ii) False product descriptions such as “compatible with Canon” or “For Canon” when describing products that are actually Canon counterfeit.

(iii) The use of library pictures of genuine Canon products when the product delivered is in fact counterfeit.

Listings found to be using these strategies will be flagged by Canon’s anti-counterfeiting teams and will be reported to eBay for take down or other actions which include the involvement of local

authorities such as the police and may include criminal charges being made against the seller and civil lawsuits being started.

Canon also strongly recommends that you do not procure your Canon merchandise for eBay sale from unreliable sources and that you always check that the Canon merchandise that you do purchase is genuine.

Message to buyers on eBay

While Canon is making every effort to impact the counterfeit sales found across internet sites, Canon is not an administrator for the services provided on eBay and is unfortunately not in a position to comment on individual disputes arising from purchases between you and the sellers of counterfeit “Canon” products.

For any problems with counterfeit products, malicious behavior or unreasonable treatment from eBay sellers, please consult with eBay Customer Support.