CORE Survival, Inc.
Proprietary Military and Law Enforcement Products

CORE Survival, Inc. makes personnel marker lights, Identification Friend or Foe devices, and specialized lighting for military, law enforcement and other special operations teams.

Our products are made exclusively in the U.S. and are lot number controlled. They require special documentation for sales outside of the United States by U.S. Commerce and U.S. Department of State.

Since our products are safety related, they must meet the high standards of the U.S Department of Defense. Low quality counterfeits run the risk of putting lives in danger due to how the products are used.

CORE Survival, Inc. sells to authorized sellers and approved buyers only. Due to the controlled nature of our products, we do not sell in uncontrolled platforms such as eBay.

When we find our actual product selling on eBay, we trace it back to the original buyer and report it to Federal Investigators to confirm if it is stolen government property.

The only way to ensure that you are buying an authentic CORE Survival product is to purchase it directly from an authorized reseller or the manufacturer.

At present, we have ten issued patents on our lighting technology, with applications still on file with the U.S. Patent Office.

We also have seven trademarks:

CORE SURVIVAL®
HEL-STAR F²®
HEL-STAR 4®
HEL-STAR 5®
HEL-STAR 6®
HEL-STAR®
HEL-STAR EXO®

The manufacture, distribution, and/or sale of counterfeit HEL-STAR® or any CORE Survival® product is illegal. Any unlicensed use of CORE Survival, Inc.’s intellectual property is a violation of our exclusive rights and may cause confusion among customers as to the source of the goods.

As a member of the VeRO program, CORE Survival® reviews items for sale on eBay on a regular basis. We work hard to maintain and build our brand and therefore we must protect our intellectual property rights from infringers.

If you have any questions concerning CORE Survival, Inc.’s intellectual property rights, please contact us at info@coresurvival.com.
Frequently Asked Questions:

Q: Why was my auction removed?
A: Your eBay auction was removed by eBay because it is believed that the item being sold was counterfeit and/or infringes on CORE Survival, Inc.’s intellectual property.

Q: How did CORE Survival, Inc. determine that the goods in my auction were counterfeit and/or infringing intellectual property rights?
A: Due to the nature of eBay, decisions must be based on the pictures provided in your auction. Unfortunately, we do not disclose the specific ways in which we identify counterfeit products so the information cannot be used by counterfeiters to further produce fake products.

Q: Why was my auction singled out? I see a bunch of other auctions selling the same items!
A: CORE Survival, Inc. works earnestly to ensure that the majority of auctions offering infringing goods are removed from eBay. Given the high volume of merchandise that is offered for sale, it is almost impossible to identify and remove all auctions in a timely manner.

Q: Can I use CORE Survival, Inc.’s logo or other images owned by CORE Survival, Inc. in listings of authentic CORE Survival, Inc.’s products?
A: No. CORE Survival, Inc. does not authorize our resellers to sell on eBay, and as such, we do not allow the use of our logos or other images.

Q: What if I was unaware the merchandise I was selling was not authentic CORE Survival, Inc’s merchandise?
A: It is YOUR responsibility to ensure that your activities do not in any way violate the intellectual property rights of others. Ignorance of the law or lack of intent is not a defense to trademark violations.

Q: If I promise not to sell counterfeit CORE Survival, Inc. items again, can you have my eBay account reinstated?
A: We have no control or influence over eBay’s policies and cannot assist eBay users who have had their accounts suspended or cancelled. Reinstatement is entirely at eBay’s discretion.