

CLOUD B, INC.

Cloud b has produced distinctive toys of the highest quality since 2002. When you choose to own or gift a Cloud b Twilight Turtle, Tranquil Turtle, Twilight Ladybug, Sleep Sheep, Gentle Giraffe or one of their toy friends you are not only choosing a gift with a purpose that, with care, will last for years, but you also get the reassurance that your Cloud b product was made using the best materials possible and is backed by Cloud b's product warranty.

Counterfeits or copies are inevitably cheaply made imitations of our toys that do not offer the same quality that you are assured of with genuine Cloud b products.

At Cloud b, the safety of your child is our primary concern. All Cloud b products meet or exceed the Toy Safety Specification set forth by the United States, the European Union, Australia and Canada, and are re-certified each year and in addition to change mandated by regulatory evolution over time. We inspect our products rigorously during all stages of manufacturing. When manufacturing is complete, Cloud b then commissions a third party Inspection Company to test and ensure the final quality of our products before shipping. This is why we wanted to publish this page. You need to know that counterfeit toys can be dangerous.

Counterfeit copies of our toys are most likely illegally produced without following the strict labor laws and environmental practices that are a part of our core values. Manufacturing our products in a sustainable, ethical manner is as important to us as it is to you. Besides, it has come to our attention from our examination of counterfeit products that they can be truly dangerous. We have examined, documented and reported to the US government counterfeits with

- mechanical faults: for example plastics shattering on impact, an ingestion risk especially for little ones under the age of 3
- electrical : short circuits causing fires
- banned chemicals: found in the printed circuit boards and surface paints, and harmful to health

How to Tell a Genuine Cloud b product from a Counterfeit

The only way to be absolutely sure that the item you are buying is a genuine Cloud b product is to buy from an authorized Cloud b retailer, either online or at one of our retail partner store locations.

Note that although Cloud b is a global brand, distributors only ship toys to their own respective countries. For instance, on this site we sell our products only to customers within the US. Finding a web site that offers to ship your order to both the US and UK, or that offers to ship your order to the US from China for example, should raise a red flag.

Be wary of web sites that offer Cloud b or other brands at deep discounts, often more than 50% below MSRP. If you are offered a Cloud b toy at a price that seems too good to be true, it probably is.

The only way you can be certain that you purchasing genuine CLOUD B products is to buy from one of the CLOUD B authorized dealers. Authorized dealers on eBay will state on their websites that they are authorized dealers. You may also contact CLOUD B directly at 310 781 3833 to verify that the dealer you plan to purchase from is an authorized CLOUD B dealer.

TRADEMARK INFRINGEMENT

The CLOUD B trademarks are registered in the United States, Canada, China, the European Union and numerous other countries. Selling unauthorized copies of the CLOUD B products that use the CLOUD B trademarks is considered trademark infringement and is actionable under law. CLOUD B has successfully asserted its rights against trademark infringers in the United States, Canada, member countries of the European Union, and elsewhere. CLOUD B also owns 3-dimensional trademark registrations for its major toys in the European Union, Russia, Australia, Russia and elsewhere.

COPYRIGHT INFRINGEMENT

CLOUD B owns U.S. and Canadian Copyright Registrations for its toy designs, booklets, and advertising and packaging artwork. CLOUD B has also successfully asserted its rights against copyright infringers in the United States, Canada, France, the U.K. and elsewhere.

DESIGN PATENTS and UTILITY PATENTS

CLOUD B owns U.S. Design Patents for its major toys and U.S. Utility Patents for its light devices. CLOUD B also owns Registered Community Designs and design patents in China, Taiwan, and elsewhere.

REPORTING COUNTERFEITS

If you happen to mistakenly buy a counterfeit CLOUD B product, please contact us at reportcounterfeits@cloudb.com or by telephone at 310 781 3833 so that we may take the proper steps for enforcement.