

About Brother

Dedicated to quality, reliability, and value, Brother offers productivity solutions to address the needs of individuals, families, and home office workers, as well as small, mid-sized, large, and multinational businesses.

As the premier provider of products and services which enhance and improve the way our customers live and work, Brother offers a complete line of printers, multi-function technologies, scanners, fax machines, label makers, video conferencing, and accessories - along with Web and cloud-based communication, creativity, and connectivity services. The Brother Group has manufacturing and sales facilities in more than 40 countries and regions to respond to the demands and expectations of our customers.

Brother is At Your Side. It's more than a slogan; it's our business philosophy. We are committed to serving and supporting our customers, as well as our business partners, colleagues, employees, and the society.

Brother Trademark

Both "Brother" and the stylized "Brother" logo are registered trademarks of Brother Industries, Ltd., in the United States, Japan, and other countries and territories.

Any third party selling non-genuine products using the Brother trademark is liable for trademark infringement.

Counterfeit Products and Brother

Brother often receives reports of counterfeit items being sold online as Genuine Brother. Because of our commitment to our customers, as well as the technical and warranty problems caused by these fraudulent items, we are seeking to eliminate the availability and their potential use in Brother products.

Counterfeit printer supplies may cause problems including:

- Toner/ink leakage
- Machine damage
- Poor print quality
- User safety

Brother provides a tool to authenticate Brother printing supplies.

To ensure the authenticity of Genuine Brother branded supplies and products:

- Visit <http://www.brother.com/id/>
- Enter the ID number located on the product's holographic security label

Frequently asked question on removal of listings

We often receive questions from e-Bay resellers whose listings of non-OEM supplies compatible with Brother were removed. Most of removal cases are due to Brand name misuse. To avoid removal, we recommend use of "compatible with", "fits" etc. before our brand name.

Recommended use of "compatible with"

- Example 1 "Color toner cartridge **compatible with Brother** MFC-L8600CDW"
- Example 2 "ABC brand color toner cartridge **compatible with Brother** MFC-L8600CDW"
- Example 3 "Non-OEM color toner cartridge **compatible with Brother** MFC-L8600CDW"
- Example 4 "Remanufactured toner cartridge **compatible with Brother** MFC-L8600CDW"

Enforcement

Brother monitors the eBay Marketplace for postings selling counterfeits, infringing our trademarks, and merchandisers listing products or services that could potentially mislead buyers. To protect our customers and our products, Brother aggressively seeks to remove any inappropriate postings or listings.