

Braniff

BRANIFF AIRWAYS, INCORPORATED
BRANIFF INTERNATIONAL CORPORATION

Braniff Airways, Inc., and Braniff International Corporation (“Braniff”) owns and manages the intellectual property and other interests associated with the legendary 91-year-old domestic and international air carrier. Braniff also operates several subsidiaries that offer various services and products to the general public.

The company also owns and manages the intellectual property of Panagra Pan American Grace Airways and Mid-Continent Airlines, which we merged with in 1967 and 1952, respectively. Braniff also owns the intellectual property associated with various brands also owned and operated by Braniff that include The Braniff Air Strip, Panagra Pan American Grace Airways, Mid-Continent Airlines, BI, Braniff International, Braniff Airways, Braniff International Airways, Braniff Boutique, Braniff International Hotels, and Braniff.

Braniff’s intellectual property including trademarks and copyrights are registered with their respective US and International governmental registration agencies including within the United States the United States Patent and Trademark Office and the United States Copyright Office.

Braniff strictly enforces its intellectual property rights. The company continually monitors the internet to determine if violations of our intellectual property are found on various sites including auction sites such as Ebay, Amazon and others. The purpose of monitoring is to prevent and end any violations of our intellectual property rights that might be found. The unauthorized use of our intellectual property is strictly prohibited, which includes using our logos, phrases, and trademarks.

Further, any auction or listed item for sale that improperly implies that an auction item or any item is authorized or approved by Braniff is considered to be immediately in violation of our intellectual property rights in both state and federal trademark and copyright laws, which will immediately cause those offending items to be reported and removed from sale.

In addition, Braniff also prohibits the sale or auction or barter of materials that might be proprietary in nature including internal company data, instructional booklets and materials that might contain patent, trademark, service trademarks or copyrights. The company also prohibits the sale of security items such as company identification badges (“ID”), uniforms and any other documents that were not meant to be viewed by the public such as internal company financial data and instructional materials. The violation

of any of the provisions of this document may constitute liability to Braniff and both Federal and State laws may cause the enforcement of additional civil and criminal penalties.

Further, Braniff prohibits the reproduction and/or sale of our famed mid-century themed posters that bear our trademarks and feature destinations in Latin American and select US domestic gateway destinations, which were produced from 1946 through 1964. These posters were produced in Lima, Peru, and therefore, have undergone copyright restoration in the United States and are not part of the public domain, In addition, these posters were marked with a TM designation at the time they were produced and are still used as common law company trademarks.

For further information, we invite you to visit our websites at www.BraniffAirways.com and www.BraniffFlyingColors.com and www.BraniffInternationalHotels.com and www.BraniffBoutique.com