Blockware, LLC (DBA “Great Useful Stuff”)

Blockware, LLC (DBA “Great Useful Stuff” and operating the eBay Store “GUS-GreatUsefulStuff”) is a boutique-style online retailer based out of San Francisco. With a refined selection of home and lifestyle products that all feature a stylish aesthetic, ultimate functionality, and universal application, GUS has the solutions to every modern household’s needs.

**Intellectual Property Rights** Great Useful Stuff has built and established a strong reputation as a leading manufacturer of home organization products in the United States. Our intellectual property, including trade names, trademarks, service marks, copyrighted or proprietary materials, and logos, are valuable and important assets to our business. Their use impacts the Great Useful Stuff brand image and reputation. Accordingly, Great Useful Stuff carefully monitors and diligently protects our rights in these intellectual property assets in order to guard against infringement and misuse.

**Trademarks and VeRO** Great Useful Stuff is a member of the eBay VeRO program, and strictly enforces proper use of our trademarks and service marks. We will take all appropriate actions, where necessary, to fully protect our rights.