

BIZZARRINI



Protection of Intellectual Property & Trademark Notice

Bizzarrini Limited is the registered proprietor of the trademarks “Bizzarrini”, the *Bizzarrini badge and script*, and associated heritage logos and designs. These marks are internationally recognized as famous trademarks and have been registered and used extensively for many years in connection with vehicles, race cars, and automotive products worldwide.

We regret that your auction listing has been **removed**, as it was identified that—without our authorization—your goods used one or more of the above trademarks to advertise, describe or brand your item. It is illegal to infringe a trademark and/or sell counterfeit or unauthorized merchandise, and the manufacture, distribution, and/or sale of such goods carries significant legal penalties.

We work diligently to protect our reputation for exceptional engineering, luxury and authenticity, and to protect customers from being misled into believing goods or services are connected to, endorsed by, or originate from Bizzarrini.

As a member of eBay’s **VeRO Programme** for Intellectual Property Rights owners, we aim to preserve the validity and integrity of our trademarks and to protect the public from purchasing illegal or misleading merchandise.

For more information about Bizzarrini, please visit our website at:
www.bizzarrini.com

Frequently Asked Questions

Q: Why was my auction terminated?

A: Your auction was terminated because the item was believed to be counterfeit and/or infringed upon one or more Bizzarrini trademarks. Given the nature of online sales, assessments are based on photographs, item descriptions, and other available information. Because we cannot physically inspect every item listed online, we act on a careful evaluation of the information provided.

Q: Why did eBay allow me to post my auction if it violates trademark law?

A: Despite repeated requests, eBay has informed us that it cannot comprehensively pre-screen auctions. As a result, some impermissible items are listed and must be removed after the fact.

Q: Why does Bizzarrini care if I sell just one unauthorized item?

A: Bizzarrini has invested decades in building a reputation for automotive excellence. Counterfeit or unauthorized products damage this reputation and can mislead buyers. Even single-item sales can dilute the strength of our trademarks and harm collectors, enthusiasts, and the brand itself.

Q: How can I tell if a Bizzarrini product is genuine?

A: For security reasons, we cannot provide detailed public guidance on identifying genuine Bizzarrini merchandise, as counterfeiters could use that information. Genuine Bizzarrini products are produced to the highest standards, with authentic materials and finishes.

If we removed your auction, it was because we were confident the item did not meet those standards. We understand that you may not have been aware of this at the time of listing.

Q: Can I list an item if I clearly say it is NOT GENUINE?

A: **No.** Disclaimers such as “faux,” “replica,” “Bizzarrini-style,” or “cannot guarantee authenticity” do **not** make it legal to sell counterfeit or infringing goods.

Q: Why can't I describe my item as “the Bizzarrini of...” or use similar phrases?

A: The purpose of a trademark is to identify goods and services that originate from or are controlled by the trademark owner. If everyone used the Bizzarrini trademarks to promote their own products, the marks would lose their distinctiveness and value.

Q: Why can't I sell an item I originally purchased on eBay?

A: While we work with eBay to remove infringing merchandise, some items may slip through the system. This does not make it legal to sell them.

Q: Why didn't Bizzarrini contact me directly before reporting my auction?

A: Due to the number of Bizzarrini listings, it is not practical to contact every seller individually. Some sellers do not respond promptly, and direct contact can delay

removal of infringing listings. It is more efficient to act through eBay's VeRO programme.

Q: Can I become an authorized Bizzarrini licensee or supplier?

A: Only a very limited number of licensees are permitted to offer official Bizzarrini-branded products. These agreements support and promote the brand's heritage and are strictly controlled. At this time, Bizzarrini is **not accepting new licensee applications**.

Our Commitment

Bizzarrini is proud of its legacy of engineering excellence and timeless Italian automotive design. We will continue to act decisively to protect our trademarks, our reputation, and our community of collectors and enthusiasts.

For trademark or VeRO enquiries, please contact:

☐ info@bizzarrini.com
www.bizzarrini.com