



#### Company Info:

Bed Band Store specializes in manufacturing, marketing and advertising our line of bed sheet fasteners. Our company was formed in 2010 for our exclusive and private brand-BedBand.

Bed Band Store exclusively controls all design, manufacturing, distribution and advertising of our products. Working hard to maintain and build our brand, we will aggressively protect our intellectual property rights from infringers. This page was created to educate eBay users about our rights and the legal implications of posting unauthorized Bed Band Store content online.

#### FAQ'S:

Q. Why was my auction ended early?

If you were directed here because your auction ended early, we have a good faith belief the item being sold was a counterfeit BedBand product or included an infringement of one or more of our trademarks or copyrights.

Q: Will Bed Band Store explain to me exactly how it came to the conclusion that the item I listed was counterfeit?

A: We will not share detailed information on how to differentiate between authentic and counterfeit BedBand products. (This information could be used by counterfeiters to improve their counterfeit products.)

Q: I see many other listings of similar "BedBand" products that look like mine; why are those auctions allowed to continue?

A. This does not change the fact that the sale of counterfeit/infringing goods is against the law.

Although, Bed Band Store works to ensure that all unauthorized uses of its intellectual property are removed from eBay, it is difficult to identify and remove every unauthorized item. The fact that others are selling products that infringe our intellectual property rights does not give others the right to do so. As a seller, you have the responsibility to ensure that your auctions do not violate the intellectual property rights of another.

Q: Can I use BedBands images and text from [www.bedbandstore.com](http://www.bedbandstore.com) or an authorized independent distributor's website in my auction?

A: No. We closely control the use of our copyrighted images/text/layouts and do not authorize the reproduction or posting of any images, graphics or logos for use in your auction.

Q: Why didn't you contact me before terminating my auction?

A: Due to the large volume of infringers, we act decisively and expeditiously, and it is simply not possible for us to contact each and every seller prior to enforcing our intellectual property rights. However, we do our best to ensure that only listings selling counterfeit/infringing Bed Band Store material are removed.

Q: What if I was unaware that the product I was selling was not authentic?

A: The law maintains that it is your responsibility to ensure that your activities do not in any way violate the intellectual property rights of others. Ignorance of the law or innocent intent is not a defense to trademark or copyright infringement. Innocent intent does not negate liability under state and federal copyright and trademark laws.

Q: If I am selling a legitimate item of Bed Band Store, what can I use in my listing?

A: For genuine Bed Band Store products, the use of our trademarked name is allowed in listing titles or descriptions. However, copyrighted photographs or ad write-ups created by Bed Band Store may not be used to promote the sale of the item without written permission by Bed Band Store.

Q. Can I use your text and/or images?

A. Not without written permission by Bed Band Store.

Infringement Review/Questions: [Jamie@bedbandstore.com](mailto:Jamie@bedbandstore.com)