

BISSELL Homecare, Inc.

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For 140 years and counting, Michigan-based BISSELL Homecare, Inc. ("BISSELL") has developed innovative floor care solutions that make cleaning easier. BISSELL understands that fuller lives often mean more messes, and that convenient cleaning tools help us embrace life's messier moments. Now in its fourth generation of family leadership, the company supplies households across the globe with vacuums, sweepers, carpet-cleaning machines, hard floor cleaners and cleaning formulas.

The BISSELL brand is a symbol of our company's reputation for high-quality, innovative products. It's a promise to our consumers that BISSELL products adhere to our uncompromising standards. We are committed to protecting the BISSELL brand through various means including the registration and enforcement of our trademarks, patents, copyrighted materials, and other intellectual property throughout the world.

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To protect our consumers and our brand, we will request that eBay remove listings for counterfeit BISSELL products and listings that contain the unauthorized use of our trademarks or copyrighted materials.