

Auntie Anne's, Inc.

Our intellectual property rights, which include all trade names, trademarks, service marks and copyrights associated with AUNTIE ANNE'S locations, embody the goodwill and reputation we have developed in the marketplace and are valuable and important assets of our business. All AUNTIE ANNE'S trademarks are protected by federal and state law and we will do what is necessary to protect them.

Unauthorized Use of AUNTIE ANNE'S Intellectual Property

Trademark laws require that a trademark owner prevent unauthorized or potentially confusing uses of its trademarks. This is to ensure that customers are not confused and to prevent disparagement of a trademark owner's name and reputation. We take infringement seriously. Accordingly, we carefully monitor and diligently protect our intellectual property. **You may not use or copy our intellectual property (including our trademarks, logos and copyrights) without our written consent.**

Unauthorized Use of AUNTIE ANNE'S Coupons

AUNTIE ANNE'S does not authorize the offer or sale of AUNTIE ANNE'S coupons by third parties on eBay. AUNTIE ANNE'S coupons are designed for limited circulation within specific geographic areas. **Since our coupons are not intended for nationwide circulation, you may have difficulty in redeeming a coupon you buy on eBay at an AUNTIE ANNE'S location in your area. If you buy AUNTIE ANNE'S coupons on eBay you do so at your own risk. AUNTIE ANNE'S coupons are void if copied or reproduced. You may not make, sell or redeem scanned images or photocopies of our coupons or other copyrighted material.**

AUNTIE ANNE'S Membership In eBay's VeRO Program

To further protect our intellectual property, we are a member of eBay's Verified Rights Owner (VeRO) program. We monitor all eBay auctions, and where we find any unauthorized use or infringement of our intellectual property, the offending auction is terminated under eBay's VeRO program. If the auction is cancelled by us, the notice will provide our contact information. Additionally, the sale of stolen property is strictly forbidden on eBay and violates state, federal and international law. **The Buyer assumes the risk on all items purchased through eBay. If you would like to report a situation you believe should be brought to our attention, please contact us at legal@auntieannesinc.com.**