

Amorepacific Corporation

Amorepacific Corporation (“Amorepacific”) is a member of eBay’s Verified Rights Owners Program (“VeRO Program”). Amorepacific holds rights around the world to trademarks used in connection with its products, including, but not limited to: “LANEIGE,” “INNISFREE,” “SULWHASOO,” “IOPE” and “AMORE PACIFIC.” These trademarks are protected on a global basis. Amorepacific also owns rights in advertising and promotional materials under copyright law.

Amorepacific’s intellectual property such as its trademarks, product names, and advertising materials are valuable business assets, identifying the source and reputation of our products and services that its fans have come to appreciate worldwide. As such, we work hard to protect them and the safety of our customers by routinely monitoring and removing all uses of its intellectual property from eBay.

Amorepacific makes no guarantees regarding its products purchased through unauthorized sales sites such as eBay.

All items purchased on eBay are transactions between the seller and buyer only and are not backed by Amorepacific. As such, it is extremely important to note that only products purchased directly through its brand websites and authorized retailers can be returned for a refund or exchange in accordance with retailer policies.


Products purchased from unauthorized sellers may be counterfeit, otherwise illegitimate or unauthorized, not stored properly, or expired.

The only way to ensure that your Amorepacific products are genuine is to purchase them directly from our brand websites and authorized retailers.

As of March 2024, the only Amorepacific brands distributed in the United States are [LANEIGE](#), [INNISFREE](#), [SULWHASOO](#), [AMORE PACIFIC](#), and [IOPE](#) sold on brand websites and by authorized retailers and [certain brands](#) sold by Amorepacific’s licensee Aritaum stores. If you are unsure if you are purchasing from an authorized retailer, we encourage you to contact our support teams with the retailer/company name or link to the site before making the purchase (see bottom of notice).

The following chart lists some of the key trademarks owned by Amorepacific and its subsidiaries:

Mark	Jurisdiction	Registration No.
AMORE PACIFIC	US	3189748
INNISFREE	US	4619591
LANEIGE	US	4363135

SULWHASOO	US	3962642
IOPE	US	6127071
IOPE	US	2297281
AMOREPACIFIC	WIPO	1215786
INNISFREE	WIPO	1218729
LANEIGE	WIPO	1215787
	WIPO	1513176
IOPE	WIPO	1507530

Amorepacific prohibits the use of our trademarks or copyrights in a manner that is likely to cause confusion, mistake, or deception as to the source of the products or services advertised.

If you have questions regarding this notice, please contact us by e-mail at

Laneige: laneige@apus.amorepacific.com

Innisfree: innisfree@apus.amorepacific.com

Sulwhasoo: sulwhasoo@apus.amorepacific.com

Amore Pacific: amorepacific@apus.amorepacific.com