

# ALESSI

Since 1921 Alessi is one of the most important exponent of Italian design companies and is famous worldwide.

From its foundation the most significant part of Alessi's design products is realized through the cold working of metals.

Other elements that differentiate Alessi are its high standards of the materials used for the products and the attention for the details of its goods.

With the collaboration with the most important and famous designers in the world, Alessi has the goal to transform normal and objects of daily use in works of art and design, able to excite and fascinate the public during their daily use.

In this way, it combines the most advanced design research with industrial series production.

The brand integrity is very important for Alessi, its focus is to work diligently to protect its copyrights, trademarks and designs.

Alessi protects its rights in any form, from the single physical shop to all the e-commerce platforms (also the NFT platforms), therefore conducts constant surveillance to limit infringement of its rights or counterfeiting of its products.

Alessi is also the owner of a lot design registrations in Europe.

The following are just a few of Alessi's most successful, interesting and iconic designs:  
Corkscrew Anna G.



Corkscrew Parrot



Spoons Big Love



Mug Big Love



Fork Moscardino



Squeezer Juicy Salif



Cans Circus



Tray Girotondo (KK)



Basket Girotondo (KK)



Only Alessi can produce and authorize the manufacturing and allow the sale of its goods. For this reason the Company is particularly strict about infringing its IP rights. Alessi takes aggressive actions against violations of its copyright rights, using all available remedies to impose civil and criminal sanctions on counterfeiters and infringers of Alessi's Intellectual property.

**Information for the buyers:**

Unfortunately, there are many infringing items on eBay and it can be difficult to track them all down and remove them as soon as possible from the platform.

The public can find on the platform every type of counterfeit products, from goods with very high quality to products that are a blatant bad imitation of Alessi's goods.

We cannot guarantee that all the products on the eBay platform are original.

The only way to ensure that the goods puts up for sale is genuine is to buy directly from the Alessi's official website or at the official Alessi's retailers.

In the Alessi's web page are signed all the retailers all over the world (following the URL

[https://alessi.com/pages/store-locator?\\_gl=1\\*1x6ihq5\\*\\_up\\*MQ..&gclid=CjwKCAjwyaWZBhBGEiwACslQo-9ptWsfHDcdS6joENCAbaoVS\\_qfy-J0jBAJ0oFKw6nonEmoFjF90xoCm8AQA\\_vD\\_BwE&gclsrc=aw.ds\)](https://alessi.com/pages/store-locator?_gl=1*1x6ihq5*_up*MQ..&gclid=CjwKCAjwyaWZBhBGEiwACslQo-9ptWsfHDcdS6joENCAbaoVS_qfy-J0jBAJ0oFKw6nonEmoFjF90xoCm8AQA_vD_BwE&gclsrc=aw.ds))

For more information about Alessi and its design products please visit the following site

<https://www.alessi.com/>

**Information for sellers:**

If you are considering to re-sell any Alessi's product on eBay, insured that all the products is perfectly fine like a new product sold. Is considered an alteration of the product re-sold any modification that prevents the correct function of the goods, damage the good appearance or changes the characterizing design elements (including colours or combination of colours) of the products. Therefore altered goods can be removed from any auction because it could be detrimental for Alessi's image that is combined with the most important design companies worldwide.

**Frequently Asked Question (FAQ)**

**Q: Why was my auction terminated?**

A: Most likely, your auction was removed because it concerns unauthorized reproduction of Alessi's products that infringe the copyright owned by Alessi. Also the sell of only a single item is a serious infringement of the Alessi's copyright that can involves the removal of the auction.

**Q: I scanned an image of Alessi's merchandises from Alessi's website and posted the image into my eBay auction. Is this possible?**

A: No. Any unauthorized reproduction of the image of Alessi's products is illegal.

**Q: Can I list an item if I expressly say that it is "Replica", Not genuine" or "Fake"?**

A: No. All the goods product and sell without the authorization of Alessi, despite the declaration of "Replica", Not genuine" or "Fake", not relive the seller from liability for the distribution of counterfeit products. This activity is criminal and may subject you to the payment of severe fines.

**Q: Can I use Alessi's logo to make my auction listing more appealing?**

A: No. This activity is an important infringement of Alessi's IP right. Only the auction authorized, sponsored or approved by Alessi can use its logo.