## **ADT**

ADT is the world leading provider of electronic security services, helping protect more than seven million commercial, government and residential customers worldwide. ADT customers include 90 percent of Fortune 500 companies, more than 80 percent of the world leading retailers; financial and government institutions; over 100 U.S. airports and millions of homes and families. With operations in more than 50 countries, ADT's total security solutions include intrusion, fire protection, closed circuit television, access control, critical condition monitoring, electronic article surveillance, radio frequency identification and integrated systems.

## The ADT Advantage: Always Connected

ADT operates its own network of Customer Monitoring Centers strategically located across the country. A single ADT system connected to an ADT Customer Monitoring Center helps protect your home or business from burglary, fire, carbon monoxide, medical emergencies and more, 24-hours-a-day. Each monitoring center is interconnected, meaning if one center receives excessive alarm signal traffic or, in a worst-case scenario, becomes non-operational, alarms can be seamlessly routed to another ADT monitoring facility with no interruption in service. Last year, ADT specially-trained monitoring professionals responded to more than 50,000 real crimes in progress.

For more information on ADT, please visit the company Web site at www.adt.com.

## **Important Information for Sellers**

To ensure the quality of ADT-branded products and services, ADT does not authorize the sale or distribution of any of its products on the Internet, except through authorized affiliated companies. Any items listed on eBay utilizing ADT trademarks, logos, text and photos and/or any reference to ADT that may mislead or misrepresent ADT copyrighted/trademark property or warranty provisions are a violation of ADT intellectual property rights. Such listings will be removed by eBay at the request of ADT. Examples of improper or illegal listings involving ADT-branded products include:

- Items illegally using copyrighted material or a trademark-owned by ADT including signs and stickers.
- Items not available for sale to the public such as yard signs, window stickers, user and/or installation manuals.
- Stating or implying that the product is new or covered under warranty. ADT does NOT provide any warranty for a product sold on eBay.
- The placement of an ADT trademark such as a logo or sticker on a counterfeit product.
- Company apparel including shirts, hats and bags.

Under certain circumstances, ADT permits auctions of previously-installed products as long as the seller does not violate any copyright, trademark or false advertising rights. To help ensure that your auction is not cancelled at the request of ADT:

- Include proof of security system ownership. In many cases, ADT customers lease the security systems installed in their homes. In such cases, the hardware remains the property of ADT and cannot by transferred to another party.
- State that the seller is in no way affiliated with ADT.
- State that the item does not have a manufacturer warranty.
- Use original text and pictures.
- State that the item is USED.

ADT does permit the sale of collectibles including toys, figurines, postcards, etc.

## **Important Information for Buyers**

There are many sellers of ADT products over the Internet who are not authorized to do so. As a result, the products advertised may have been acquired through improper means or are not authentic ADT products. ADT cannot ensure the quality of these products, even if they bear the ADT name and logo. ADT may not repair, replace, exchange or return these products if there is a problem. ADT cannot be held responsible if use of these products results in damage or injury to property or persons.

The safety and security of our customers is ADT number one priority, and we take great care in protecting the integrity and reputation of our products and services. If you are interested in purchasing peace-of-mind protection for your home or business, please contact ADT at 1-800-ADT-ASAP. There is no substitute for a professionally-installed, monitored security system. In addition, we strongly caution against the false placement of ADT window stickers and yard signs. You can learn more about ADT and its products and services through its official Web site www.adt.com. To locate ADT offices and Web sites worldwide, please visit www.adt.com/global/index.jsp.