

3M Science. Applied to Life.™

3M is an American global innovation company that applies science in collaborative ways to make lives better. As an industry leader in both dental and orthodontic solutions, 3M is committed to improving oral care through continuous investments in research and development to help our customers solve their toughest problems.

Our mission:

- Protect our customers from counterfeit product listings and listings not intended for sale in regions or countries where the product has not been approved for sale by local government authorities
- To diligently protect the 3M brand, our reputation and consumer goodwill
- To conform to Government and Regulatory policy and ensure that goods meet the standards required for customer purchase and consumption in the region sold

Our product development expertise combined with the insight and knowledge of leading dental practitioners from around the world has enabled us to pioneer a number of breakthrough developments such as: tooth-colored restorative material, self-adhesive resin cement and automated mixing of impression materials. The Anaheim Group has recognized 3M as the most innovative dental company for the past 11 years. This distinction is awarded based on the number of patent filings, 510k clearances and new product introductions.

3M markets a variety of products and resources for dental professionals committed to the highest standard of customer care. In particular, we have focused our attention on providing solutions for preventive oral health care, restorative dental products, digital dentistry, and aesthetic dentistry.

3M is a committed member of the eBay Vero Program and owns trademarks, and copyrighted materials in a number of brands worldwide. We are determined to protect our intellectual property rights in the most effective way possible. Consequently, we have developed the following guidance to help ensure that eBay users do not infringe upon the intellectual property rights of 3M.

Trademark Infringement

3M is the legal owner and proprietor of the 3M™, 3M™ ESPE™, 3M™ ESPERTISE™ and other trademarks in numerous jurisdictions throughout the world including, but not limited to, the UK, the EU and the US. 3M is entitled to take legal action against any unfair use of our intellectual property, rightfully and lawfully, and to prohibit others from

using our trademarks in connection to the same or similar goods and/or services being offered in the jurisdictions covered by our trademarks.

Unlawful use of 3M trademarks risks exposing our consumers to products which have not been subjected to our rigorous quality control and testing processes, and damages our reputation for quality and reliability that we have cultivated over a number of years. For these reasons, we take any unauthorised use of our trademarks seriously and any infringing listing may be reported to eBay.

Copyright Infringement

3M Innovative Properties Company owns copyrights in photographs and other images displayed on our official 3M websites or in authorized published marketing materials. 3M operates primarily from the official site located at www.3m.com, from which it is unlawful to use, without prior authorisation, any copyrighted materials owned or published by 3M. Anyone using 3M copyrighted materials (including, but not limited to, photographs and other images found on the 3M website) without authorisation may be breaching 3M's intellectual property rights, which may in turn lead to eBay listings being reported and taken down for copyright violations.

To eBay Buyers:

3M is committed to providing quality solutions to help dental professionals improve their patients' oral health. Most of our products are subject to buyer/seller restrictions required by local laws and regulations in most countries.

We sell our products through a secured supply chain. Products purchased through unauthorized dealers are not guaranteed by 3M, nor will we honor promotions or returns from unauthorized dealers. The only way you can be certain that you are buying genuine and compliant products is to buy from 3M or from one of its authorized dealers.

To learn more about how to avoid the risks of unsafe products, please visit 3m.com/dental. To eBay Sellers 3M does not tolerate sales of counterfeit and non-compliant products. 3M may request eBay to remove listings for any one of the following reasons:

- Sale of counterfeit 3M products
- Use of 3M trademarks or copyrighted materials without authorization
- Sale of 3M products that breach local regulatory requirements, such as products that do not meet FDA requirements for sale in the US market.