



eBay Hong Kong and Po Leung Kuk Join Forces to Bring New Hope for the New Year

eBay Hong Kong community answers the gift wishes of 100 disadvantaged children

Hong Kong, December 13, 2006 – While environmentalists encourage the public to recycle waste, eBay Hong Kong is asking its members to recycle gifts for an equally worthy cause. The world's largest online marketplace has joined hands with one of Hong Kong's oldest charity organizations, Po Leung Kuk, to help make the New Year wishes of 100 underserved children in the territory come true.

The wishes of the primary school children, who are under the care of Po Leung Kuk, have been collected and compiled into a list, which eBay Hong Kong will post in full on its website starting from today until January 14, 2007. eBay Hong Kong members can access the list and if any of the items match gifts or items in their homes, they can donate them and brighten up a child's New Year.

"This holiday season it will be easy to do something truly meaningful," says Kerry Wong, managing director of eBay Hong Kong. "Every year many people receive gifts that they will never need or use. Instead of throwing these items into a drawer to be forgotten, we encourage our community members to give them to someone who will actually appreciate and use them."

The list mostly consists of simple toys, stationery, books and daily necessities. If an eBay Hong Kong member has a brand new item, in its original packaging, that matches one on the list, they can offer to donate it and drop it off for collection at a **Paris Café** at one of the following locations between **December 17, 2006 and January 14, 2007**:

- 1. Causeway Bay branch:**
13/F., Ying Kong Mansion, 2-6 Yee Woo Street, Causeway Bay, HK
(Tel: 2884 1788)
- 2. Wan Chai branch:**
1/F., 55 Hennessy Road, Wan Chai, HK
(Tel: 2804 1800)
- 3. Tsim Sha Tsui branch:**
4/F., Katherine House, 53-55 Chatham Road South, Tsim Sha Tsui, HK
(Tel: 2370 3191)
- 4. Mong Kok branch:**
1 & 2/F., 36 Dundas Street, Mongkok, HK
(Tel: 2368 8618)



Po Leung Kuk protects the young and innocent in Hong Kong. Established in 1878, the charity has evolved into a diverse organization that offers professional, multi-faceted social services to the disadvantaged in Hong Kong.

"Festivals are a time to celebrate but are also a time to help the members of our society who are less fortunate than us," said Kerry Wong. "eBay is proud to support the local community through active involvement in charity campaigns. We are uniquely positioned to help the needy in our society by mobilizing our large and active community of members. It's a great opportunity for our community to make a real difference."

For full wish list and more details of the campaign, please visit:

<http://blogs.ebay.com.hk/littlejunyi%40ebay.com>

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About eBay

Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community.

eBay is The World's Online Marketplace®.