



*For immediate release*

## **eBay Hong Kong's eBusiness Development Competition Encourages University Student Entrepreneurship**

**Hong Kong, March 7, 2006** – eBay Hong Kong today introduced the *eBay eBusiness Development Competition*, a collaboration with all eight local universities that aims to bring another dimension of education to campus, and help students improve their real-life business entrepreneurship skills.

"We believe that local entrepreneurs will continue to be an engine of growth for Hong Kong," said Kerry Wong, Managing Director of eBay Hong Kong. "This competition encourages young entrepreneurs and, like the eBay marketplace, offers them a head start to find new opportunities and develop creative ideas into real business plans."

The *eBay eBusiness Development Competition* (which commenced online on 15 February 2006) is open to all full-time university students. The competition's trading period will end on 15 May 2006. To qualify for the competition, participants are required to register in either the Individual or Group category at <http://www.eBay.com.hk>.

Winners of the *eBay eBusiness Development Competition* will receive a cash prize of up to HK\$ 20,000, and internship opportunity at eBay Hong Kong. In addition, the Grand Prize is a return trip for two to the *eBay Live!* global community event in Las Vegas, including air tickets and hotel accommodation.

Early-bird participants will also have a chance to win a Skype Starter Pack which includes a headset with speaker and multi-media plug, and free gift voucher for 30 minutes SkypeOut calling after registering an eBay account.

To facilitate better understanding of online international trade, two seminars hosted by eBay power sellers will be organized on campus for students who are interested to participate in this challenge. The first seminar will be organized at Lecture Theatre 2, 4/F City University of Hong Kong at 2.30pm on March 10. Details of the second seminar will be announced shortly.



For more details about the competition, please go to <http://promo.ebay.com.hk/university06/>

###

### **About eBay**

Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community.

eBay is The World's Online Marketplace®.