



eBay Ties Up With Drop-off Centers to Improve the Local Online Auction Experience

Hong Kong, February 7, 2006 - eBay Hong Kong announced that beginning February 8, buyers and sellers trading on eBay.com.hk can use one of two drop-off centers located in Causeway Bay and Mongkok to handle delivery and payment of auction items.

The new service, which is run by a third party not under eBay's management, is being launched after feedback from eBay's local community, requesting for such an offering.

"eBay is eager to improve the online shopping experience in Hong Kong and reduce the time our community spends meeting in person to settle delivery," said Kerry Wong, Managing Director of eBay Hong Kong. "Our aim with the drop-off centers is to complement our existing effort, in providing a convenient and safe way to trade online."

Buyers can choose to settle payment by credit card, EPS or cash when they pick up items at the centers, while sellers can drop off items anytime within opening hours. A fixed service charge will be billed to sellers based on the size of the item.

Details of eBay Auction Items Drop Off Points

	Hong Kong Center	Kowloon Center
Address	Redemption Plus Shop 1018, 10/F Windsor House, 311 Gloucester Road, Causeway Bay	Checkpoint Shop 184, 1/F, CTMA Center, 41-43 Dundas Street, Mongkok
Tel:	3520-0533	2309-1680
Opening Hours	11:30am – 8:30pm, Mon- Sun	2:30pm- 10:30pm, Mon- Sun
Service Charge (paid by sellers)		
Item less than 30cm x 30cm x 30cm	HK\$ 8 (promotional price)	HK\$8
Item more than 30cm x 30cm x 30cm	HK\$20	Not applicable, only accept items not more than 30cm x 30cm x 30cm
Payment Method	Cash Credit Card* EPS** <i>*3.5% service charge will be applied on top of the final value fee</i> <i>**1% service charge will be applied on top of the final value fee</i>	

For more details of the new service, please visit:

<http://promo.ebay.com.hk/dropoffpoint>

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About eBay

eBay is The World's Online Marketplace®. Founded in 1995, eBay created a powerful platform for the sale of goods and services by a passionate community of individuals and businesses. On any given day, there are millions of items across thousands of categories for sale on eBay. eBay enables trade on a local, national and international basis with customized sites in markets around the world. Through an array of services, such as its payment solution provider PayPal, eBay is enabling global e-commerce for an ever-growing online community.