

Product Safety Guidance for Sellers listing on the US, EU, UK, CA and AU sites

** This is not an exhaustive guidance and sellers should check our policies along with applicable local laws before listing an item.*

Please also check our Product Safety policy in the [US](#), in [Europe/UK](#), in [Canada](#) and in [Australia](#).



Contents

1. Babies and Children Products
2. Toys
3. Child Car Safety Seats
4. Batteries
5. Laser Pointers
6. Health Products
7. Cosmetics
8. Carbon Monoxide Detector Alarms
9. Christmas Lights
10. Condoms
11. Bean bags
12. Airbags
13. Other Products
14. Economic Operators and Product Safety
15. BREXIT: Requirements for placing goods in the UK
16. BREXIT: Electrical Equipment and Environmental Regulation

Introduction

- In this document, you can find some guidance from government agencies to ensure your products comply with the applicable mandatory standards.
- The [BLUE GUIDE](#) explains EU product rules and helps businesses apply these rules throughout the single market.
- You may find a quick guidance on upcoming changes related to BREXIT [here](#).
- In addition, make sure that you are not listing products recalled by authorities. For more information, visit the following webpages:
 - Global: [OECD Recalls](#)
 - US: [CPSC Recalls](#)
 - CA: [Canada's Recalls](#)
 - EU: [Safety Gate/Rapex Recalls](#)
 - UK: [Product Safety Database: unsafe products](#)
 - AU: [ACCC Recalls](#)
 - For all sellers, please make sure that you are not listing [products that are permanently banned](#) in Australia

1. Babies and Children Products

General requirements	<p>Cot bumpers, inclined sleepers and baby pillows are globally prohibited on eBay. :</p> <ul style="list-style-type: none"> • Lullabytrust: parents should remove cot bumpers • Rospa: baby sleep positioners • FDA Sleep Positioners and Risk of Suffocation
Requirements for the US	<p>Products related to toddlers must comply the specific mandatory standards.</p> <ul style="list-style-type: none"> • CPSC Durable Infant or Toddler Products • CPSC Children's Products
Requirements for the EU/UK	<p>EU: Products related to children must meet the specific mandatory standards. If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated. Child Safety : Good Practice Guide pdf</p> <p>UK: Baby products Standards</p>
Requirements for AU	<p>Baby products must meet the mandatory standards and be properly labelled. Keeping Baby Safe A Guide To Infant And Nursery Products → https://www.babyproductsafety.gov.au/Baby-Product-Safety</p> <p>Guides on mandatory safety standards for Baby and Nursery products are available in English, Chinese and Vietnamese:</p> <ul style="list-style-type: none"> • Baby And Nursery Products Australian Mandatory Safety Standards • Guide on mandatory safety standards for Household cots • Guide on mandatory safety standards for prams and strollers • Guide on mandatory safety standards for baby dummies and dummy chains • Guide on mandatory safety standards for children's nightwear • Guide on mandatory safety standards for bunk beds • Guide on Infant inclined products
Requirements for CA	<p>Baby products must meet the specific mandatory standards.</p> <ul style="list-style-type: none"> • Baby Products Safety

2. Toys

General requirements	<p>Toys containing DEHP in children's plastic products are permanently banned worldwide.</p> <ul style="list-style-type: none">• Squeezos Tuf-Tuf Tusks• <u>Masha and the bear</u>• Water expanding balls/water beads and magnet balls are dangerous for kids and are globally prohibited in the "Toy" category and must not be marketed as toys for children. <p>ACCC Dangers of Water Expanding Balls</p>
Requirements for the US	<p>Toys must comply with ASTM F963 – Standard Consumer Safety Specification for Toy Safety.</p> <p>Toy Association Safety Standards</p>
Requirements for the EU/UK	<p>EU: Toys must comply with the EU Toy Safety Directive. If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked. If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated.</p> <ul style="list-style-type: none">• EC Europa Toys Safety• EC Europa Placing on the EU market <p>UK: Toys must comply with the Toy (Safety) Regulations 2011:</p> <ul style="list-style-type: none">• Safety Alert for Small Magnets• UK Toy Safety Guidance
Requirements for AU	<p>Toys containing beads, yo-yo water balls, small high-powered magnets are permanently banned in Australia.</p> <p>Toys must be properly labelled and comply with the mandatory safety standards.</p> <p>Guide on mandatory safety standards for toys in English, Chinese and Vietnamese: Australian Safety Standards Here for more specific information regarding toys for children up to 36 months.</p>
Requirements for CA	<p>Toys must comply with the regulation and the specific mandatory standards.</p> <ul style="list-style-type: none">• Toys Regulations• Safety Requirements for Children's Toys

3. Child Car Safety Seats

General requirements	<p>Child seats, made of fabric offer “almost no protection” and are globally prohibited on eBay.</p> <p>Unbranded or used car seats are banned on eBay</p>
Requirements for the US	<p>Child car safety seats must comply with Federal Motor Vehicle Safety Standard (FMVSS) No. 213.</p> <ul style="list-style-type: none">• NHTSA Regulation• eBay Policy
Requirements for the EU/UK	<p>A compliant child car seat must:</p> <ul style="list-style-type: none">• conform to the ECE Regulation ECE 44/04 or ECE R44-03 (this is marked on a label on the seat), or• is approved under R129 (also known as i-Size)• If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated. <p>Please visit this guidance published by the UNECE.</p> <ul style="list-style-type: none">• UK standards for safety seats• eBay's Product safety policy for the UK
Requirements for AU	<p>Child car safety seats must comply with AS/NZS 1754 standards.</p> <ul style="list-style-type: none">• ACCC Child Restraints for motor vehicles• eBay's Product safety policy for Australia
Requirements for CA	<p>Child car safety must comply with the mandatory safety requirements</p> <ul style="list-style-type: none">• Child Car Seat Safety

4. Batteries

General requirements	<ul style="list-style-type: none">• Button/coin Batteries must comply with mandatory standards; for more safety information follow this link.• Lithium batteries are hazardous products, they must meet all the applicable provisions of the Dangerous Goods Regulations (DGR) when shipped by air. More information: IATA Lithium Battery Guidance• Loose 18650 battery cells are prohibited altogether due to consumer safety concerns, for more safety information follow this link
Requirements for the UK	New Mandatory Safety Standards in the UK
Requirements for AU	New Mandatory Safety Standards for Australia
Requirements for the US	Button Cell and Coin Battery Business Guidance

5. Laser Pointers

General requirements	Laser pointers are dangerous for kids. They cannot be marketed as a toy and are globally prohibited in the "Toys & Hobbies" category.
Requirements for the US	<p>Laser pointers with an output power greater than 5 milliwatts (mW) are prohibited in the US.</p> <p>Please visit this guidelines on FDA's website.</p>
Requirements for the EU /UK	<p>Laser pointers with output power greater than 1 milliwatts (mW) are prohibited in the EU and the UK. <u>Exception in Switzerland</u> : all laser pointers are illegal except Class 1 laser pointers.</p> <ul style="list-style-type: none"> • Laser Pointer Safety EU • eBay's Product safety policy for the UK • eBay's Product safety policy for DE <p>If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked.</p> <p>If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated.</p>
Requirements for AU	<p>Laser pointers with an output greater than 1 milliwatt (mW) are prohibited in AU.</p> <ul style="list-style-type: none"> • Laser Pointer Safety AU • eBay's Product safety policy for AU
Requirements for CA	<p>High powered hand-held lasers are considered a danger to human health or safety. Their import or sale is prohibited under the Canada Consumer Product Safety Act.</p> <ul style="list-style-type: none"> • Hand-held lasers and laser pointers safety

6. Health Products

General requirements	Health products are prohibited in the US, in Europe or in Australia if: <ul style="list-style-type: none">• they do not have proper labeling in the local language• they are not approved by the local authorities• they make illegal health claims
Requirements for the US	US Guidance: FDA Guidances
Requirements for the EU	EU Guidance: EU Commission Guidances
Requirements for the UK	UK Guidance: <ul style="list-style-type: none">• Guide to what is a medicinal product• Natural doesn't mean safe, Safety Guide• Guidance on Medical Devices from 1st of January 2021
Requirements for CA	CA Guidance: <ul style="list-style-type: none">• Natural Health Products Guidance• Health Products Regulation
Requirments for AU	AU Guidance: TGA Medical Safety

7. Cosmetics

Requirements for the US	<p>Cosmetic products are regulated by the Food and Drugs Administration (FDA) through different laws:</p> <ul style="list-style-type: none">• Federal Food Drugs and Cosmetic Act (FD&C) of 1938, as amended,• Fair Packaging and Labeling Act. <p>FDA Cosmetics Regulation</p>
Requirements for the EU/UK	<p><u>EU</u>: Cosmetics must comply with the EU Regulation No 1223/2009 on cosmetic products : Please see this guidance. If you are exporting into the EU, make sure you register your product in the Cosmetic product notification portal and make sure that you or manufacturer have an Authorized Representative nominated.</p> <p><u>UK</u> : Please see the UK Business Companion Cosmetic products Guide</p>
Requirements for AU	<p>Cosmetics must comply with the mandatory standard prescribing the requirements for the labelling of cosmetic products.</p> <ul style="list-style-type: none">• Cosmetics Product Safety• Cosmetics and Soap• ACCC Cosmetics Ingredient Labelling
Requirements for CA	<p>Cosmetics must comply with the mandatory standard prescribing the requirements for the labelling of cosmetic products.</p> <ul style="list-style-type: none">• Safety of Cosmetic Ingredients• Regulatory Information for Cosmetics• Cosmetic Regulations

8. Carbon Monoxide /Smoke Detector Alarms

General requirements	Unsafe CO alarms reported by authorities or by independent bodies (i.e. Which?) are globally prohibited on eBay.
Requirements for the US	Carbon monoxide /smoke alarms must comply with the US standards (UL2034)
Requirements for the EU/UK	<p><u>EU:</u> Carbon monoxide/smoke alarms must comply with EU safety standard (EN 50291). Proper tests of the alarm must have been performed and it should last at least 3 months.</p> <p>If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked. If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated.</p> <p><u>UK:</u> Smoke and Carbon monoxide detectors UK Regulation There has been a selection of safe brands which are the only ones available on site.</p>
Requirements for AU	<p>It is recommended to only list carbon monoxide alarm certified to EN50291 or UL2034.</p> <p>Standard for smoke alarms using scattered light, transmitted light or ionization (AS 3786)</p>
Requirements for CA	<p>Carbon monoxide /smoke alarms must comply with the CA Safety Standards:</p> <ul style="list-style-type: none">• Smoke and CO alarms• Requirements of a Canadian certification mark

9. Christmas Lights

General requirements	<p>Recalled Christmas lights are prohibited on eBay.</p> <p>Examples of recalled Christmas lights:</p> <ul style="list-style-type: none"> • Rapex alert • Rapex alert
Requirements for the US	<p>Christmas lights must comply with UL standards.</p> <p>Seasonal Lighting (Holiday Lights and Decorative Outfits) Safety Requirements</p>
Requirements for the EU/UK	<p><u>EU</u>: Christmas lights must comply with the Low Voltage Directive and the relevant European standard EN 60598.</p> <p>Christmas Lights Safety</p> <p>If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked. If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated.</p> <p><u>UK</u>: Please find hereafter a guidance for safe UK Christmas lights: UK Christmas Lights Safety</p>
Requirements for AU	<p>Christmas lights must have the Regulatory compliance mark:</p> <p>Also note that sky lanterns are permanently banned in Australia.</p>  <ul style="list-style-type: none"> • Christmas Lights Safety • Electrical Appliances and Equipment Safety • Sky Lanterns Ban-lanterns • Christmas lights - Electrical Safety
Requirements for CA	<p>Christmas lights must comply with CA standards:</p> <ul style="list-style-type: none"> • Safety Hazards of Holiday Lights

10. Condoms

General requirements	Condoms are medical devices and must be sold in a proper packaging. They must be listed on eBay with its original box and instructions. Condoms without the original packaging are globally prohibited on eBay.
Requirements for the US	Condoms intended for sale or distribution within the US must be conform with FDA regulations. <ul style="list-style-type: none">• FDA Medical Device Safety
Requirements for the EU/UK	If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked. What is behind the Certification
Requirements for AU	Listings of condoms must include the ARTG Licence ID from the Australian Register of Therapeutic Goods . <ul style="list-style-type: none">• Regulatory Guidelines for Medical Devices
Requirements for CA	Condoms intended for sale or distribution within Canada must comply with the required safety standards <ul style="list-style-type: none">• Safer condom use• Medical Devices Regulations

11. Bean bags

General requirements	Bean bags must be properly labelled, must meet the local safety standards and must not have been recalled.
Requirements for the US	Recalled bean bags cannot be listed. Risk of Entrapment and Suffocation Example of recalled bean bags: https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs
Requirements for the EU/UK	<u>EU</u> : The EU General Product Safety Directive applies to bean bags. All products marketed must be safe to use. Bean bags subject to a RAPEX alert cannot be listed. For more information: Poufs and Bean Bags If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated. <u>UK</u> : The UK differs to the rest of the EU, please visit the Business Companion Guide
Requirements for AU	Bean bags must comply with the mandatory requirements from the Consumer Goods (Bean Bags) Safety Standard 2014. More information: Bean Bags Standards
Requirements for CA	<ul style="list-style-type: none"> Bean Bags Chairs Safety

12. Airbags

General Requirements	<p>Airbag covers are not permitted on any eBay site. These products are not made available for sale by manufacturers.</p> <p><u>Takata Global Recall:</u></p> <ul style="list-style-type: none">• Tens of millions of vehicles with Takata air bags are under recall. Long-term exposure to high heat and humidity can cause these air bags to explode when deployed. Such explosions have caused injuries and deaths.• The airbags, made by major parts supplier Takata, were mostly installed in cars from model year 2002 through 2015. Some of those airbags could deploy explosively, injuring or even killing car occupants.• For more information regarding the Takata recall and the car models affected please visit the Takata recall site (ACCC).
Requirements for the EU/UK	<ul style="list-style-type: none">• If you are exporting into the EU make sure that your product is CE marked and if exporting into the UK that it is either CE or UKCA marked. If you are exporting into the EU make sure that you or manufacturer have an Authorized Representative nominated.

13. Other Products

Requirements for the EU/UK	<p><u>Globally</u>, Adaptors must comply with the mandatory safety standards. Used or unbranded Bike helmets are banned on all sites. If you are exporting into the EU make sure that you or your manufacturer have an Authorized Representative nominated.</p> <p><u>In Germany</u>, please make sure that your products comply with the mandatory safety standards:</p> <ul style="list-style-type: none">• Car Parts <p><u>In the UK</u>: specific requirements for the below products:</p> <ul style="list-style-type: none">• Furniture : please see the Business Companion Guide• Electrical equipment :<ul style="list-style-type: none">- Electromagnetic compatibility : Manufacturers, suppliers and installers of electronic and electrical equipment must comply with electromagnetic compatibility regulations. More information- Plugs and Sockets : Electrical products must be supplied correctly and permanently (only removable with a tool) fitted with a fused and approved UK three-pin plug (BS 1363). Please visit this page for supplementary guidance and please find here the applicable regulation.• General Product Safety. For more information
Requirements for AU	<p>Please make sure that your products comply with the mandatory safety standards:</p> <ul style="list-style-type: none">• Bicycles (pedal) : mandatory standard for pedal bicycles based on the Australian and New Zealand Standard AS/NZS 1927:1998. Please see More information• Portable swimming pools : Consumer Goods (Portable Swimming Pools) Safety Standard 2013 sets out the mandatory requirements for portable swimming pools. More information

13. Other Products

Specific requirements for AU

- Quad Bikes:
Quad bikes cause many death per year, please make sure your products comply with the new standards.
[More information](#)
 - Sunglasses and fashion spectacles:
The Consumer Goods (Sunglasses and Fashion Spectacles) Safety Standard 2017 sets out the mandatory requirements for sunglasses and fashion spectacles.
[More information](#)
 - Swimming and flotation aids:
The Consumer Goods (Swimming and Flotation Aids) Safety Standard 2017 sets out the mandatory requirements for swimming and flotation aids.
[More information](#)
 - Motor vehicle related products:
Motor vehicle products must comply with Australian standards and are properly labelled.
[Guide on mandatory safety standards regarding motor vehicle related products in English, Chinese and Vietnamese](#)
 - Exercise Equipment:
Exercise equipment must comply with Australian standards and are properly labelled.
[Guide on mandatory safety standards regarding exercise equipment in English, Chinese and Vietnamese](#)
 - Decorative alcohol fuelled devices:
Decorative alcohol fuelled devices must comply with Australian standards and are properly labelled.
[Guide on mandatory safety standards regarding decorative alcohol fuelled devices](#)
 - Consumer goods containing a non-refillable helium cylinder:
Consumer goods containing a non-refillable helium cylinder must comply with Australian safety standards and its requirements.
[Consumer Goods \(Non-refillable Helium Cylinders\) Safety Standard](#)
- Please find [here](#) some other products with guidelines of the relevant mandatory standards.

14. Economic Operators and Product Safety

The EU has introduced new consumer protection measures that require there must be a **person** (economic operator) based in the EU who is **responsible** for holding documentation proving the goods are safe and legal to be sold there, and for assisting the authorities if the products turn out to be unsafe.

- This requirement impacts CE-marked products that are sold into the EU, they will have to have an EU established economic operator listed on the product or packaging. For more information visit this page: [Selling into the EU](#)
- However, the new measures don't only impact products that require CE-marking, it also applies to Cosmetics.

Economic operators will have to carry out tasks to ensure the continual safety of the products, such as:

- Take corrective action when instructed;
- Respect decisions given by Market Surveillance Authorities;
- Respond to Market Surveillance Authorities' enquiries
- Recall unsafe products when a risk is discovered or instructed.

Four types of economic operators are accepted under the new regulations:

- Manufacturer in the EU
- Importer in the EU
- Authorised Representative in the EU
- A fulfilment service provider in the EU

15. BREXIT : Requirements for placing goods in the UK

The UKCA marking is a UK marking that is used for certain goods being placed on the market in Great Britain. It covers most goods which previously required the CE marking.

From now on, the CE mark is indefinitely recognized in the UK : sellers have the choice between the CE or the UKCA marking to sell in the UK.

See useful links below for more guidance:

- [Placing manufactured goods on the market in Great Britain](#)
- [Placing manufactured goods on the market in Northern Ireland](#)
- [Using the UKCA marking](#)
- [Using the UKNI marking](#)
- [For guidance on moving goods between NI and GB and vice versa](#)
- [UK product safety and metrology from 1 January 2021](#)
- [Product safety for businesses: A to Z of industry guidance](#)

16. BREXIT : Electrical Equipment and Environmental Regulations

In the UK, electrical equipment must comply with some specific environmental regulations:

- Batteries, when being placed on the market, must be manufactured appropriately and labelled correctly. Please see the [guidance](#)
- Eco-design, of energy related products, which must meet generic or specific measures relating to their use of energy. Please see the [guidance](#)
- Energy information, must be clear and consistent on energy-consuming products. Please see the [guidance](#)
- RoHS, which regulates the allowable limits of certain hazardous substances and chemicals in electrical and electronic equipment (EEE). Please see the [guidance](#)
- WEEE, regulation aiming to reduce the amount of waste EEE, encouraging recovery, reuse and recycling of products and components. Please see the [guidance](#)

In addition, please see the guidance for the sale of Electrical Equipment after the BREXIT: [Electrical Equipment Guidance](#)



Thanks
for your cooperation

Product Safety Guidance

ebay