Product Safety Guidance for Sellers listing on the US, EU, UK, CA and AU sites

* This guidance is not exhaustive. Sellers should consult our policies along with applicable local laws before listing an item.

Please also check our Product Safety policy in the US, Europe(UK), Canada and Australia.
1. Baby and Child Products
2. Toys
3. Child Car Safety Seats
4. Laser Pointers
5. Health Products
6. Cosmetics
7. Batteries
8. Carbon Monoxide Detector Alarms
9. Christmas Lights
10. Condoms
11. Bean Bags
12. Airbags
13. Other Products
14. Authorized Representative Regulation
15. BREXIT: Electrical Equipment and Environmental Regulation
16. BREXIT: Requirements for Selling Goods in the UK
Introduction

- In this document, you can find guidance from government agencies to ensure your products comply with the applicable mandatory standards.
- The BLUE GUIDE explains EU product rules and helps businesses apply these rules throughout the single market.
- You may find a quick guidance on upcoming changes related to BREXIT here.
- In addition, make sure that you are not listing products recalled by authorities. For more information, visit the following webpages:
  - Global: OECD Recalls
  - US: CPSC Recalls
  - CA: Canada’s Recalls
  - EU: Safety Gate/Rapex Recalls
  - UK: Product Safety Database: unsafe products
  - AU: ACCC Recalls

Make sure that you are not listing products that are permanently banned in Australia.
# 1. Baby and Child Products

## General requirements

Cot bumpers and baby sleepers claiming to prevent or reduce the chance of SIDS (“Sudden Infant Death Syndrome”) are globally prohibited on eBay.

- [Lullabytrust: parents should remove cot bumpers](#)
- [Rospa: baby sleep positioners](#)
- [FDA Sleep Positioners and Risk of Suffocation](#)

## Requirements for the US

Products related to toddlers must comply with the specific mandatory standards.

- [CPSC Durable Infant or Toddler Products](#)
- [CPSC Children’s Products](#)

## Requirements for the EU/UK

**EU**: Products related to children must meet the specific mandatory standards. If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative. [Child Safety : Good Practice Guide pdf](#)

**UK**: [Baby products Standards](#)

## Requirements for AU

Baby products must meet the mandatory standards and be properly labelled.

- Keeping Baby Safe A Guide To Infant And Nursery Products
- Baby Product Safety

Guides on mandatory safety standards for Baby and Nursery products are available in English, Chinese and Vietnamese:

- [Baby And Nursery Products Australian Mandatory Safety Standards](#)
- [Guide on mandatory safety standards for Household cots](#)
- [Guide on mandatory safety standards for prams and strollers](#)
- [Guide on mandatory safety standards for baby dummies and dummy chains](#)
- [Guide on mandatory safety standards for children’s nightwear](#)
- [Guide on mandatory safety standards for bunk beds](#)
- [Guide on Infant inclined products](#)

## Requirements for CA

Baby products must meet the specific mandatory standards.

- [Baby Products Safety](#)
## 2. Toys

| General requirements | Toys containing DEHP in children’s plastic products are permanently banned worldwide.  
|  | - Squeezoos Tuf-TufTusks  
|  | - Masha and the bear  
|  | - Water expanding balls/water beads and magnet balls are dangerous for kids and are globally prohibited in the “Toy” category and must not be marketed as toys for children.  
|  | [ACCC Dangers of Water Expanding Balls](https://www.netsafe.org.nz/dangers-of-water-expanding-balls) |

|  | [Toy Association Safety Standards](https://www.toyassociation.org/safety) |

| Requirements for the EU/UK | EU: Toys must comply with the EU Toy Safety Directive. If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative.  
|  | - [EC Europa Toys Safety](https://ec.europa.eu/consumers/edologico/safety/toys_en)  
|  | - [EC Europa Placing on the EU market](https://ec.europa.eu/consumers/edologico/safety/placing_en)  
|  | UK: Toys must comply with the [Toy (Safety) Regulations 2011](https://www.gov.uk/guidance/toy-safety-regulations):  

| Requirements for AU | Toys containing beads, yo-yo water balls, small high-powered magnets are permanently banned in Australia.  
|  | Toys must be properly labelled and comply with the mandatory safety standards.  
|  | See [here](https://www.asn.org.au/product-safety) for more specific information regarding toys for children up to 36 months. |

| Requirements for CA | Toys must comply with the regulation and the specific mandatory standards.  
|  | - [Toys Regulations](https://www.cpsc.gov/en/Recalls/)  
|  | - [Safety Requirements for Children’s Toys](https://www.cpsc.gov/en/Recalls/) |
3. Child Car Safety Seats

<table>
<thead>
<tr>
<th>General requirements</th>
<th>Child seats, made of fabric offer “almost no protection” and are globally prohibited on eBay. Unbranded or used car seats are banned on eBay</th>
</tr>
</thead>
</table>
| Requirements for the US | Child car safety seats must comply with Federal Motor Vehicle Safety Standard (FMVSS) No. 213.  
  • NHTSA Regulation  
  • eBay Policy |
| Requirements for the EU/UK | A compliant child car seat must:  
  • conform to the ECE Regulation ECE 44/04 or ECE R44-03 (this is marked on a label on the seat), or  
  • be approved under R129 (also known as I-Size)  
  • If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative.  
  Please visit this guidance published by the UNECE.  
  • UK standards for safety seats  
  • eBay’s Product safety policy for the UK |
| Requirements for AU | Child car safety seats must comply with AS/NZS 1754 standards.  
  • ACCC Child Restraints for motor vehicles  
  • eBay’s Product safety policy for Australia |
| Requirements for CA | Child car safety seats must comply with the mandatory safety requirements  
  • Child Car Seat Safety |
4. Laser Pointers

<table>
<thead>
<tr>
<th>General requirements</th>
<th>Laser pointers are dangerous for kids. They cannot be marketed as a toy and are globally prohibited in the &quot;Toys &amp; Hobbies&quot; category.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the US</td>
<td>Laser pointers with a power output greater than 5 milliwatts (mW) are prohibited in the US. Please visit this guidelines on FDA’s website.</td>
</tr>
</tbody>
</table>
| Requirements for the EU /UK | Laser pointers with a power output greater than 1 milliwallts (mW) are prohibited in the EU and the UK. *Exception in Switzerland:* all laser pointers are illegal except Class 1 laser pointers.  
  • Laser Pointer Safety EU  
  • eBay's Product safety policy for the UK  
  • eBay's Product safety policy for DE  
  If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative. |
| Requirements for AU | Laser pointers with a power output greater than 1 milliwatt (mW) are prohibited in AU.  
  • Laser Pointer Safety AU  
  • eBay's Product safety policy for AU |
| Requirements for CA | High-powered hand-held lasers are considered a danger to human health and safety. Their import or sale is prohibited under the Canada Consumer Product Safety Act.  
  • Hand-held lasers and laser pointers safety |
# 5. Health Products

<table>
<thead>
<tr>
<th>General requirements</th>
<th>Health products are prohibited in the US, Europe and Australia if:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• they do not have proper labeling in the local language</td>
</tr>
<tr>
<td></td>
<td>• they are not approved by the local authorities</td>
</tr>
<tr>
<td></td>
<td>• they make illegal health claims</td>
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**UK Guidance:**
- [Guide to what is a medicinal product](#)
- [Natural doesn't mean safe, Safety Guide](#)
- [Guidance on Medical Devices from 1st of January 2021](#)

**AU Guidance:**
- [TGA Medical Safety](#)

**US Guidance:**
- [FDA Guidances](#)

**EU Guidance:**
- [EU Commission Guidances](#)

**CA Guidance:**
- [Natural Health Products Guidance](#)
- [Health Products Regulation](#)
# 6. Cosmetics

<table>
<thead>
<tr>
<th>Requirements for the US</th>
<th>Cosmetic products are regulated by the Food and Drug Administration (FDA) through different laws:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• Federal Food Drug, and Cosmetic Act (FD&amp;C) of 1938, as amended,</td>
</tr>
<tr>
<td></td>
<td>• Fair Packaging and Labeling Act.</td>
</tr>
<tr>
<td></td>
<td><a href="https://www.fda.gov">FDA Cosmetics Regulation</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Requirements for the EU/UK</th>
<th>EU: Cosmetics must comply with the EU Regulation No 1223/2009 on cosmetic products: Please see this guidance. If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>UK: Please see the UK <a href="https://www.gov.uk">Business Companion Cosmetic products Guide</a>...</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Requirements for AU</th>
<th>Cosmetics must comply with the mandatory standard prescribing the requirements for the labelling of cosmetic products.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• <a href="https://www.food.gov.uk">Cosmetics Product Safety</a></td>
</tr>
<tr>
<td></td>
<td>• <a href="https://www.food.gov.uk">Cosmetics and Soap</a></td>
</tr>
<tr>
<td></td>
<td>• <a href="https://www.accc.gov.au">ACCC Cosmetics Ingredient Labelling</a></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Requirements for CA</th>
<th>Cosmetics must comply with the mandatory standard prescribing the requirements for the labelling of cosmetic products.</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>• <a href="https://www.food.gov.uk">Safety of Cosmetic Ingredients</a></td>
</tr>
<tr>
<td></td>
<td>• <a href="https://www.food.gov.uk">Regulatory Information for Cosmetics</a></td>
</tr>
<tr>
<td></td>
<td>• <a href="https://www.food.gov.uk">Cosmetic Regulations</a></td>
</tr>
</tbody>
</table>
## 7. Batteries

<table>
<thead>
<tr>
<th>General requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>• Lithium batteries are hazardous products that must meet all the applicable provisions of the Dangerous Goods Regulations (DGR) when shipped by air. More information: <a href="#">IATA Lithium Battery Guidance</a></td>
</tr>
<tr>
<td>• Button/coin Batteries must comply with mandatory standards; <a href="#">for more safety information follow this link</a>. Please find <a href="#">here the new Mandatory Safety Standards for Australia</a>.</td>
</tr>
<tr>
<td>• Loose 18650 battery cells are prohibited altogether due to consumer safety concerns, <a href="#">for more safety information follow this link</a>.</td>
</tr>
</tbody>
</table>
# 8. Carbon Monoxide /Smoke Detector Alarms

<table>
<thead>
<tr>
<th>General requirements</th>
<th>Unsafe CO alarms reported by authorities or by independent bodies (e.g. Which?) are globally prohibited on eBay.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Requirements for the US</td>
<td>Carbon monoxide /smoke alarms must comply with the <a href="https://www.ul.com/standards/ul-2034">US standards (UL2034)</a></td>
</tr>
</tbody>
</table>
| Requirements for the EU/UK | **EU**: Carbon monoxide/smoke alarms must comply with EU safety standard ([EN 5029](https://-standardization.ec.europa.eu/standards/home/en/standard/EN5029)). Proper tests of the alarm must have been performed.  
If you are exporting into the EU make sure that you or your manufacturer have nominated an Authorized Representative.  
**UK**: [Smoke and Carbon monoxide detectors UK Regulation](https://www.gov.uk/government/publications/safety-of-smoke-and-carbon-monoxide-detectors-regulation)  
There has been a selection of safe brands which are the only ones available on site. |
| Requirements for AU | It is recommended to list only carbon monoxide alarms certified to EN50291 or UL2034.  
| Requirements for CA | Carbon monoxide /smoke alarms must comply with the CA Safety Standards:  
- [Smoke and CO alarms](https://www.ca.ca.gov/california-safe-and-enterprise-commissions/)  
- [Requirements of a Canadian certification mark](https://www.ca.ca.gov/california-safe-and-enterprise-commissions/requirements-of-a-canadian-certification-mark) |
# 9. Christmas Lights

| General requirements | Recalled Christmas lights are prohibited on eBay. Examples of recalled Christmas lights:
|----------------------|------------------------------------------------------------------------------------------------------------------|
|                      | • Rapex alert  
|                      | • Rapex alert  

| Requirements for the US | Christmas lights must comply with UL standards.  
|--------------------------|---------------------------------------------------------------------------------------------------------------|
|                          | Seasonal Lighting (Holiday Lights and Decorative Outfits) Safety Requirements  

| Requirements for the EU/UK | EU: Christmas lights must comply with the Low Voltage Directive and the relevant European standard EN 60598. Christmas Lights Safety.  
|----------------------------|------------------------------------------------------------------------------------------------------------------|
|                            | If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative.  
|                            | UK: Please find hereafter a guidance for safe UK Christmas lights: UK Christmas Lights Safety  

| Requirements for AU | Christmas lights must have the Regulatory compliance mark:  
|---------------------|------------------------------------------------------------------------------------------------------------------|
|                     | Also note that sky lanterns are permanently banned in Australia.  
|                     | • Christmas Lights Safety  
|                     | • Electrical Appliances and Equipment Safety  
|                     | • Sky Lanterns Ban-lanterns  
|                     | • Christmas lights – Electrical Safety  

| Requirements for CA | Christmas lights must comply with CA standards:  
|---------------------|---------------------------------------------------------------------------------------------------------------|
|                     | • Safety Hazards of Holiday Lights  

## 10. Condoms

<table>
<thead>
<tr>
<th>General requirements</th>
<th>Condoms are medical devices and must be sold in proper packaging. They must be listed on eBay with its original box and instructions. Condoms without the original packaging are globally prohibited on eBay.</th>
</tr>
</thead>
</table>
| Requirements for the US | Condoms intended for sale or distribution within the US must conform with FDA regulations.  
- [FDA Medical Device Safety](#) |
| Requirements for the EU/UK | Condoms intended for sale or distribution within the European Union must carry the CE/UKCA mark.  
- [What is behind the Certification](#) |
| Requirements for AU | Listings of condoms must include the ARTG ID from the [Australian Register of Therapeutic Goods](https://www.therapeuticgoods.gov.au).  
- [Regulatory Guidelines for Medical Devices](#) |
| Requirements for CA | Condoms intended for sale or distribution within Canada must comply with the required safety standards  
- [Safer condom use](#)  
- [Medical Devices Regulations](#) |
# 11. Bean Bags

| Requirements for the EU/UK | Recalled bean bags cannot be listed. [Risk of Entrapment and Suffocation](https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs)  

**EU**: The EU General Product Safety Directive applies to bean bags. All products marketed must be safe to use. Bean bags subject to a RAPEX alert cannot be listed. For more information: [Poufs and Bean Bags](https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs)  
If you are exporting into the EU, make sure that you or your manufacturer have nominated an Authorized Representative.  

**UK**: The UK differs to the rest of the EU, please visit [the Business Companion Guide](https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs)  

| Requirements for CA | [Bean Bags Chairs Safety](https://www.cpsc.gov/Recalls/2015/ace-bayou-reannounces-recall-of-bean-bag-chairs)  

General requirements: Bean bags must be properly labelled, must meet the local safety standards, and must not have been recalled.
## 12. Airbags

<table>
<thead>
<tr>
<th>General Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Airbag covers are not permitted on any eBay site. These products are not made available for sale by manufacturers.</td>
</tr>
<tr>
<td><strong>Takata Global Recall:</strong></td>
</tr>
<tr>
<td>• Tens of millions of vehicles with Takata air bags are under recall. Long-term exposure to high heat and humidity can cause these air bags to explode when deployed causing injury and deaths.</td>
</tr>
<tr>
<td>• The airbags, made by major parts supplier Takata and that were mostly installed in cars from model year 2002 through 2015 presented the same risks.</td>
</tr>
<tr>
<td>• For more information regarding the Takata recall and the car models affected please visit the <a href="https://www.takata.com/recall">Takata recall</a> site (ACCC).</td>
</tr>
</tbody>
</table>
### 13. Other Products

<table>
<thead>
<tr>
<th>Requirements for the EU/UK</th>
</tr>
</thead>
</table>
| **Globally,** Adaptors must comply with the mandatory safety standards. Used or unbranded Bike helmets are banned on all sites. If you are exporting into the EU make sure that you or your manufacturer have nominated an Authorized Representative.  

**In Germany,** please make sure that your products comply with the mandatory safety standards:  
- [Car Parts](#)  

**In the UK:** specific requirements for the following products:  
- Furniture: please see [the Business Companion Guide](#)  
- Electrical equipment:  
  - Electromagnetic compatibility: Manufacturers, suppliers and installers of electronic and electrical equipment must comply with electromagnetic compatibility regulations. [More information](#)  
  - Plugs and Sockets: Electrical products must be supplied correctly and permanently (only removable with a tool) fitted with a fused and approved UK three-pin plug (BS 1363). Please visit this page for supplementary guidance, and please find here the applicable regulation.  
- General Product Safety. [For more information](#)  

<table>
<thead>
<tr>
<th>Requirements for AU</th>
</tr>
</thead>
</table>
| Please make sure that your products comply with the mandatory safety standards:  

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*Product Safety Guidance*
13. Other Products

- **Quad Bikes:**
  Quad bikes cause many deaths per year. Please make sure your products comply with the new standards.
  More information

- **Sunglasses and fashion spectacles:**
  The Consumer Goods (Sunglasses and Fashion Spectacles) Safety Standard 2017 sets out the mandatory requirements for sunglasses and fashion spectacles.
  More information

- **Swimming and flotation aids:**
  The Consumer Goods (Swimming and Flotation Aids) Safety Standard 2017 sets out the mandatory requirements for swimming and flotation aids.
  More information

- **Motor vehicle-related products:**
  Motor vehicle products must comply with Australian standards and be properly labelled.
  Guide on mandatory safety standards regarding motor vehicle related products in English, Chinese and Vietnamese

- **Exercise Equipment:**
  Exercise equipment must comply with Australian standards and be properly labelled.
  Guide on mandatory safety standards regarding exercise equipment in English, Chinese and Vietnamese

- **Decorative alcohol fuelled devices:**
  Decorative alcohol-fuelled devices must comply with Australian standards and be properly labelled.
  Guide on mandatory safety standards regarding decorative alcohol fuelled devices

- **Consumer goods containing a non-refillable helium cylinder:**
  Consumer goods containing a non-refillable helium cylinder must comply with Australian safety standards and its requirements.
  Consumer Goods (Non-refillable Helium Cylinders) Safety Standard

Please see here for other products that must comply with guidelines of the relevant mandatory standards.
14. Economic Operators and Product

Safety

The EU has introduced new consumer protection measures that require a designated individual (economic operator) based in the EU to be responsible for maintaining documentation proving products are safe and legal for sale, and for assisting the authorities if the products are determined to be unsafe.

- This requirement impacts CE-marked products sold in the EU. These products must have an EU-established economic operator listed on the product or packaging. For more information visit: Selling into the EU
- However, the new measures don’t only impact products that require the CE marking, they also apply to Cosmetics.

Economic operators will have to carry out tasks to ensure the continual safety of the products, such as:
- Take corrective action when instructed;
- Respect decisions given by Market Surveillance Authorities;
- Respond to Market Surveillance Authorities’ enquiries;
- Recall unsafe products when a risk is discovered or instructed.
15. BREXIT: Electrical Equipment and Environmental Regulations

In the UK, electrical equipment must comply with specific environmental regulations:

- **Batteries**, when being placed on the market, must be manufactured appropriately and labelled correctly. Please see the [guidance](#).

- **Eco-design** of energy-related products must meet generic or specific measures relating to their use of energy. Please see the [guidance](#).

- **Energy information** must be clear and consistent on energy-consuming products. Please see the [guidance](#).

- **RoHS**, which regulates the allowable limits of certain hazardous substances and chemicals in electrical and electronic equipment (EEE). Please see the [guidance](#).

- **WEEE** regulation aiming to reduce the amount of waste EEE and encourage recovery, reuse, and recycling of products and components. Please see the [guidance](#).

In addition, please see the guidance for the sale of Electrical Equipment after BREXIT: [Electrical Equipment Guidance](#).
16. BREXIT: Requirements for Selling Goods in the UK

The [UKCA (UK Conformity Assessed)](https://www.gov.uk/government/publications/uk-conformity-assessment-marking) marking is a new UK product marking that will be used for goods being placed on the market in Great Britain.

It covers most goods that previously required the CE marking. From 1 January 2023, the [UKCA marking](https://www.gov.uk/government/publications/uk-conformity-assessment-marking) must be used when placing new goods on the market.

See the links below for more guidance.

- [Placing manufactured goods on the market in Great Britain](https://www.gov.uk/government/publications/placing-manufactured-goods-on-the-market-in-great-britain)
- [Placing manufactured goods on the market in Northern Ireland](https://www.gov.uk/government/publications/placing-manufactured-goods-on-the-market-in-northern-ireland)
- [Using the UKCA marking](https://www.gov.uk/government/publications/using-the-ukca-marking)
- [Using the UKNI marking](https://www.gov.uk/government/publications/using-the-ukni-marking)
Thanks for your cooperation.