

Shop smart with eBay Refurbished



eBay Refurbished has it all

Industry-leading warranty. Hassle-free returns. Money Back Guarantee. These, and rigorous quality control, make eBay the best place to shop refurbished. eBay has a wide range of refurbished products in a range of qualities, from Certified to Excellent, to Very Good and Good—so you can find the product that's right for you, at a price that works for you.

Our products are professionally inspected, cleaned, and refurbished by the manufacturer, manufacturer-approved vendor, or a quality-vetted business that performs a thorough multi-point inspection on each item. All eBay Refurbished products ship in new packaging, with original or new accessories, and manuals.

Certified-Refurbished

Pristine, like-new products with a 2-year warranty.

Excellent-Refurbished

Like-new products backed by a 1-year warranty.

Very Good-Refurbished

Products with minimal wear and tear and a 1-year warranty.

Good-Refurbished

Products with moderate wear and backed by a 1-year warranty.

Like-new products. Must-have brands.

Certified-Refurbished is the top-tier of the eBay Refurbished program. This tier requires all products to be in pristine condition, and only brands that have met a strict set of criteria can qualify.

Shop with confidence and buy direct from brands such as **Dyson, Acer, Bissell, Dell, DEWALT, iROBOT, JBL, KitchenAid, Lenovo, Milwaukee, SkullCandy, Turtle Beach, WORX, Bushnell Golf**, and more.[†]

Brand Exclusives*

Samsung
Arlo
Bose
De'Longhi
Makita
Philips
Razer

Harness the power of eBay

We provide you with one of the most robust content monetization platforms available for media companies today. eBay Partner Network gives you all the tools you need to succeed, such as customizable APIs, product and data feeds, and detailed reports. As our partner, you'll also have access to exclusive coupons and deals, along with relevant events from our top sellers.

[†] Direct from brand is defined as purchasing directly from the brand or an authorized seller.

* Brand Exclusive is defined as an item only featured on eBay.com and the brand site.

eBay provides peace of mind.

All eBay Refurbished purchases include:



Award-winning warranty

Covering more than just tech products, the warranty includes protection against breakdowns and malfunctions, access to item repairs, and 24/7 customer support from Allstate.



Hassle-free returns

Items in their original condition can be returned to eBay within 30 days, for whatever reason.



eBay Money Back Guarantee

Shoppers are protected by our Money Back Guarantee if the item ordered does not arrive, is faulty or damaged, or doesn't match the listing.



Trusted quality

eBay Refurbished products ship with everything you need—new packaging, new or original accessories, and new manuals.

Here's what we know about shoppers:

Small Kitchen Appliances (SKA):

Brand loyalists aged 30-39 hunting for deals on specific premium brands or models.



Laptops:

K-12 and college students looking for inexpensive laptops that meet school requirements.



Vacuums:

Value shoppers aged 45+ whose primary purchase decision is based on price rather than brand.



Portable Audio:

Tech enthusiasts aged 45+ seeking high-quality items from premium brands at the best price.



Gaming:

Family buyers seeking value game and accessory bundles from trustworthy sellers.



Tools:

DIYers, generalists, and professionals buying name brand tools account for 53% of Certified Refurbished sales.



Outdoor Power Equipment:

Handy and first-time home buyers are most prone to shop with us. Their average preferred spend price is <\$600.



Cell Phones:

As the largest overall category in the refurbished market, buyers are looking for hot deals on smartphones.



2021's biggest shopping trend: buying refurbished

Nearly

90%

of Americans are buying refurbished items

60% looking for great savings

40% trying to find a unique item

30% buying a hard-to-find product



When it comes to buying refurbished, shoppers come from all over:

35% city dwellers

25% suburbanites


20% rural dwellers



Green on Green

More than **80%** of shoppers want to buy items that are built to last, and can be used by multiple owners—saving the environment from waste.

Here's what you could be earning

 KitchenAid Refurbished Professional 5TM	Sale Price	\$450
	Commission Rate	3%
	Your Potential Earnings	\$13.50

Next Steps

- 1 Join the [eBay Partner Network](#).
- 2 Start driving traffic. We suggest one of our optimized [landing pages](#).
- 3 Get paid!

eBay is...



New

80% of all merchandise sold on eBay is new.



Now

89% of items sold on eBay are 'Buy It Now'.



Diverse

1Bn live listings on eBay at any one time.



Global

154M buyers span 190 markets worldwide.



Mobile

63% of eBay transactions touch mobile.



Easy

71% of products ship for free.



Secure

100% guarantee on luxury goods with eBay authenticate.



Fast

30M items delivered in 3 days or less, guaranteed.