

It's in the cards



eBay has it all

We have the largest breadth and depth of inventory on the market. With an easy-to-use website, millions of items to discover, and convenient payment options, eBay is the go-to online shopping destination for trading cards. Whether you're looking for vintage sports cards or the newest collectible card game release, you'll find it all on eBay.

As our partner, you'll have access to exclusive coupons and deals, along with relevant events from our top sellers.

Harness the power of eBay

We provide you with one of the most robust content monetization platforms available for media companies today.

eBay Partner Network gives you all the tools you need to succeed, such as customizable APIs, product and data feeds, and detailed reports.

eBay is...



New

80% of all merchandise sold on eBay is new.



Now

89% of items sold on eBay are 'Buy It Now'.



Diverse

1Bn live listings on eBay at any one time.



Global

182M buyers span 190 markets worldwide.



Mobile

63% of eBay transactions touch mobile.



Easy

71% of products ship for free.



Secure

100% guarantee on luxury goods with eBay authenticate.



Fast

30M items delivered in 3 days or less, guaranteed.

eBay helps you get closer to your customers.

Here's what we know about trading card buyers:

Sports card buyers are mostly collectors and investors aged 50-70, but the younger audience (20-40) is starting to enter the market due to trends such as case breaks.

Collectible card game buyers are mostly collectors and players looking to build a deck.

Sports card buyers



Age



\$100K+

Household Income



Male

Collectible card game buyers



18-24

\$50K+

Household Income



Male

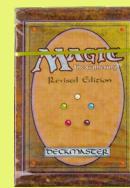
White

Asian-American

Here's what you could be earning



2015 Topps Industry Summit Autograph - Emmitt Smith



1994 Magic the Gathering Revised Starter Deck

Sale price

\$450

\$590

Commission rate

3%

3%

Your potential earnings

\$13.50

\$17.70

Trading cards by the numbers

119

trading cards, on average, are listed per minute

41M+

new trading card listings were created in 2020

90

cards were sold per minute, on average in 2020

45M

trading cards were sold in 2020

Next steps

- 1 Join the [eBay Partner Network](#).
- 2 Start driving traffic. We suggest driving to [ebay.com/tradingcards](#). And for even more niche categories, we suggest [Sports cards](#) or [Collectible card games](#).
- 3 Get paid!