

Certified. Refurbished. Essential.



eBay has it all

With a hassle-free Money Back Guarantee, the best prices and inventory selection online, and rigorous quality control, eBay is the best place to shop Certified Refurbished. These like-new products are certified to look, feel, and work as if brand new, at just a fraction of the cost.

Items are professionally inspected, sanitized, and refurbished to original specifications by the manufacturer, or a manufacturer-approved vendor. All Certified Refurbished products ship in new packaging with original or new accessories and manuals.

Like-new products. Must-have brands.

eBay has a wide range of exclusive Certified Refurbished products across tech, kitchen, home, and gaming from premium brands. Only brands that have met a strict set of criteria can qualify for the program, which requires all items to be in pristine condition.

Shop with confidence and buy direct from brands such as **Acer, Bissell, Dell, DEWALT, iROBOT, JBL, KitchenAid, Lenovo, Milwaukee, SkullCandy, Turtle Beach, WORX, Bushnell Golf**, and more.†

Brand Exclusives*

Arlo
Bose
De'Longhi
Makita
Philips
Razer

In the coming months, we'll onboard even more exclusive premium brands including **Apple, Miele, and Vitamix**.

Harness the power of eBay

We provide you with one of the most robust content monetization platforms available for media companies today. eBay Partner Network gives you all the tools you need to succeed, such as customizable APIs, product and data feeds, and detailed reports. As our partner, you'll also have access to exclusive coupons and deals, along with relevant events from our top sellers.

† Direct from brand is defined as purchasing directly from the brand or an authorized seller.

* Brand Exclusive is defined as an item only featured on eBay.com and the brand site.

eBay provides peace of mind.

All Certified Refurbished purchases include:

Two-year warranty

Covering more than just tech products, the warranty includes protection against breakdowns and malfunctions, access to item repairs, and 24/7 customer support from Allstate.

Hassle-free returns

Items in their original condition can be returned to eBay within 30 days, for whatever reason.

eBay Money Back Guarantee

Shoppers are protected by our Money Back Guarantee if the item ordered does not arrive, is faulty or damaged, or doesn't match the listing.

Trusted quality

Certified Refurbished products ship with everything you'd get with a new purchase—new manufacturer-sealed packaging, new or original accessories, and new manuals.

Here's what we know about shoppers:

Small Kitchen Appliances (SKA):

Brand loyalists aged 30-39 hunting for deals on specific premium brands or models



Laptops:

K-12 and college students looking for inexpensive laptops that meet school requirements



Vacuums:

Value shoppers aged 45+ whose primary purchase decision is based on price rather than brand



Portable Audio:

Tech enthusiasts aged 45+ seeking high-quality items from premium brands at the best price



Gaming:

Family buyers seeking value game and accessory bundles from trustworthy sellers



Tools:

DIYers, generalists, and professionals buying name brand tools account for 53% of Certified Refurbished sales



Outdoor Power Equipment

Handy and first-time home buyers are most prone to shop with us. Their average preferred spend price is <\$600.



Connected Home

Coming soon



2020's biggest shopping trend: buying refurbished

Nearly

90%

of Americans are buying refurbished items

60% looking for great savings

40% trying to find a unique item

30% buying a hard-to-find product



When it comes to buying refurbished, shoppers come from all over:

35% city dwellers

25% suburbanites

20% rural dwellers



Green on Green

More than **80%** of shoppers want to buy items that are built to last, and can be used by multiple owners—saving the environment from waste.

Here's what you could be earning

| | | |
|--|-------------------------|---------|
|  KitchenAid Refurbished Professional 5TM | Sale Price | \$450 |
| | Commission Rate | 3% |
| | Your Potential Earnings | \$13.50 |

Next Steps

- 1 Join the [eBay Partner Network](#).
- 2 Start driving traffic. We suggest one of our optimized [landing pages](#).
- 3 Get paid!

eBay is...



New

80% of all merchandise sold on eBay is new.



Now

89% of items sold on eBay are 'Buy It Now'.



Diverse

1Bn live listings on eBay at any one time.



Global

182M buyers span 190 markets worldwide.



Mobile

63% of eBay transactions touch mobile.



Easy

71% of products ship for free.



Secure

100% guarantee on luxury goods with eBay authenticate.



Fast

30M items delivered in 3 days or less, guaranteed.