

# Try this on for size

Rare



Retro



Right now



## eBay has it all - from rare, to retro, to the latest drop

eBay is the original sneaker marketplace and one of the only destinations that can bring together a wide selection of new releases, rare collectible pairs, and trending collabs in one destination for sneakerheads. eBay also leads the way on selling fees with no fees on sneakers \$100+ and increased seller protections via Authenticity Guarantee.

We know authenticity is important, so with our Authenticity Guarantee service, a third-party authenticator meticulously inspects all sneakers including new and pre-owned Jordans, Yeezys, Nikes, and more.

Visit [ebay.com/AuthenticSneakers](https://www.ebay.com/AuthenticSneakers) to learn more.

## Harness the power of eBay

We provide you with one of the most robust content monetization platforms available for media companies today.

eBay Partner Network gives you all the tools you need to succeed, such as customizable APIs, product and data feeds, and detailed reports.



### New

80% of all merchandise sold on eBay is new.



### Now

89% of items sold on eBay are 'Buy It Now'.



### Diverse

1Bn live listings on eBay at any one time.



### Global

182M buyers span 190 markets worldwide.



### Mobile

63% of eBay transactions touch mobile.



### Easy

71% of products ship for free.



### Secure

100% guarantee on luxury goods with eBay authenticate.



### Fast

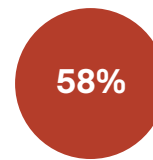
30M items delivered in 3 days or less, guaranteed.

# eBay helps you get closer to customers. Here's what we know about sneaker buyers:

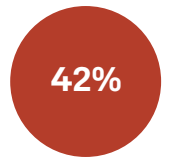
- Buy and sell multiple pairs per month
- Get news and inspiration from Instagram
- Influenced by celebrity endorsements
- Willing to pay extra for a brand consistent with the image they want to portray



Age



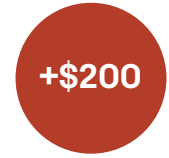
Male



Female



Median household income



Spent on sneakers in the last year

Here's what you could be earning	 Jordan 1 Retro High OG Hyper Royal	 Adidas Yeezy Boost 350	 Jordan 6 Retro Carmine
Sale Price	\$400	\$275	\$250
Commission Rate	4%	4%	4%
Your Potential Earnings	\$16	\$11	\$10

## Next Steps

- 1 Join the [eBay Partner Network](#).
- 2 Start driving traffic. We suggest one of our optimized landing pages, [Buy Sneakers](#), [Sell Sneakers](#), [Shop Authenticity Guarantee](#), [Search Sneakers](#).
- 3 Get paid!