



Priority Listings now available in eBay's Browse API

[View in Browser](#)

Today, we are excited to announce the launch of our new program for “Priority Listings” in eBay’s Browse [Search API](#). Priority Listings are a subset of eBay listings that are a higher priority for eBay to promote and are therefore eligible for a higher commission.

Priority Listing transactions earn **1.5 times the standard commission for that transaction**. For example, if the transaction would have normally earned \$10 in commission, it will now earn \$15 if it was a Priority Listing item. (Note: this 1.5 multiplier is subject to change at the sole discretion of ePN, please reference the [Network Agreement](#) for additional details.)

What is changing in the Browse Search API?

- A new flag (“priorityListing”) is being added to eligible listings to indicate if they are Priority Listings
- A tracking payload is being added to both [itemWebUrl](#) and [itemAffiliateWebUrl](#) in the API response

Important to note:

- As best practice per our documentation we recommend you use the [itemAffiliateWebUrl](#) in your integration
 - [itemAffiliateWebUrl](#) is only returned if you enable affiliate tracking for the item by including the [X-EBAY-C-ENDUSERCTX](#) request header in the method and passing your EPN campaign ID as the value in the [affiliateCampaignId](#) of the header
- Don’t persist Priority Listings in your application over longer periods of time, as a listing's Priority Listing status can change on short notice. We recommend only caching our search results or serving them to your users in real-time
- Consider actively prioritizing Priority Listings in your campaigns to qualify for increased commissions

What are the commission eligibility details?

- This benefit applies to partners with an eBay Developers Program account who are accessing the Browse API. Learn more about the Developers Program and how to access the Browse API [here](#)
- Any listing retrieved via the Browse Search API that has the flag (“priorityListing”=true) is eligible for additional commission, provided an end user clicks and transacts on that same listing within 24 hours
- The additional commission will be paid out as part of the regular earnings and payout process. [Read more](#) about how to identify the listings in the TDR
- Any listing that does not have the flag (“priorityListing”=false) will continue to receive standard commission at existing rates. No additional commission will be paid for those transactions

To learn more about Priority Listings, check out our [Help Center article](#).

As always, we thank you for your partnership and are here to help. If you have any questions, feel free to [contact us](#).

The eBay Partner Network team

Copyright © 2021 eBay Partner Network Inc. You are receiving this email because of your association with or interest in the eBay Partner Network (EPN). For questions on EPN or on EPN policies, including how to remove your email from our database, please visit [partnernetwork.ebay.com](#). All Rights Reserved. Designated trademarks and brands are the property of their respective owners. eBay and the eBay Logo are trademarks of eBay Inc. This email is meant only for the intended recipient of the transmission. Any use, dissemination, distribution, or copying of this email is strictly prohibited. All eBay Partner Network emails are sent from the domain "mail.ebaypartnernetwork.com" and/or "@ebay.com". When configuring email or spam filter rules, please use these domain names.

[| Network Agreement](#) | [Code of Conduct](#) | [Privacy Notice](#) |

eBay Inc. is located at 2145 Hamilton Avenue, San Jose, CA 95125.
[Unsubscribe](#). [Edit preferences](#).