



Priority Listings launching in eBay's Browse API

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We are excited to announce that we are launching a new program for “Priority Listings” in eBay’s Browse [Search API](#). Priority Listings are a subset of eBay listings identified with a higher priority to promote and are eligible for a higher commission.

Priority Listing transactions earn **1.5 times the standard commission for that transaction**. For example, if the transaction would have normally earned \$10 in commission, it will now earn \$15 if it was a Priority Listing item. (Note: this 1.5 multiplier is subject to change at the sole discretion of ePN, please reference the [Network Agreement](#) for additional details.)

This new update will be available September 8, 2021 PT.

What is changing in the Browse Search API?

- A new flag is being added to eligible listings to indicate if they are Priority Listings
- A tracking payload is being added to both [itemWebUrl](#) and [itemAffiliateWebUrl](#) in the API response

Important to note:

1. As best practice, per [our documentation](#), we recommend you use the `itemAffiliateWebUrl` in your integration
 - a. `itemAffiliateWebUrl` is only returned if you enable affiliate tracking for the item by including the `X-EBAY-C-ENDUSERCTX` request header in the method and passing your EPN campaign ID as the value in `affiliateCampaignId` of the header
2. Consider actively prioritizing Priority Listings in your campaigns to qualify for the increased commission

What are the commission eligibility details?

- This benefit applies to partners with an eBay Developers Program account who are accessing the Browse API. Learn more about the Developers Program and how to access the Browse API [here](#)
- Any listing retrieved via the Browse Search API that has the flag is eligible for additional commission, provided an end user **clicks and transacts on that same listing** within 24 hours
- The additional commission will be paid out as part of the regular earnings and payout process. [Read more](#) about how to identify the listings in the TDR
- Any listing that does not have the flag will continue to receive standard commission at existing rates. No additional commission will be paid for those transactions

To learn more about Priority Listings, check out our [Help Center article](#).

As always, we thank you for your partnership and are here to help. If you have any questions, feel free to [contact us](#).

The eBay Partner Network team

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