## ebay partner network



## Updates from eBay Partner Network

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We recently updated our eBay Partner Network Agreement ("Network Agreement"), which will be effective as of April 30, 2021.

The updated Network Agreement reflects the following changes:

- Updates to the Code of Conduct; Guidelines and Accepted Promotional Methods for Social Media where Geniuslink (geni.us) is now an approved URL shortening service;
- Updates to the Payment Structure for Qualifying Transactions regarding Multi BIN sales
  where all purchases by the same end user of the same item ID for thirty (30) days from
  the initial click on your Promotional Content shall be attributed to you, regardless of other
  referring clicks for the same end user on the same item ID. The same rate of commission
  will be applicable as was applied to the first qualifying transaction.

The updated Network Agreement is only available in English at present. Translated versions will be posted at a later date.

We appreciate your continued partnership. Please contact us if you have any questions about this Network Agreement update.

## The eBay Partner Network team

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