ebay partner network



Last chance to replace remaining links

View in Browser

The time has come - the deadline to convert your links is today!

As you know, eBay Partner Network has moved from rover-based tracking links to a new tracking link format, which complies with industry standards and fully supports Tracking Prevention Frameworks such as Apple Webkit ITP, Mozilla Firefox ETP, or Microsoft Edge Tracking Prevention.

All ePN tools and widgets, eBay's Data Feeds and Browse APIs have automatically started serving new tracking links. All remaining rover-based links on your properties will need to be replaced with the new tracking links. Start converting links today with our helpful new Link Conversion Tool, part of the Smart Share browser extension.

Read more about this change here, and feel free to contact us with any questions.

The eBay Partner Network team

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