



# Priority Listings launching in eBay's Browse getItem API

Hi,

We're excited to announce that enhancements will be added to eBay's Browse API for the new "Priority Listings" program. These enhancements will be available next week and we'll follow up then with additional details.

## What is changing in the Browse API?

- [getItem](#) API:
  - A new boolean flag ("priorityListing") is being added to eligible listings to indicate if they are Priority Listings
  - A tracking payload is being added to both [itemWebUrl](#) and [itemAffiliateWebUrl](#) in the API response
- [search](#) API: A new filter (priorityListing:true) is being added, allowing you to filter by Priority Listings

## Important to note:

1. As best practice, per [our documentation](#), we recommend to always use the itemAffiliateWebUrl in your integration; itemAffiliateWebUrl is only returned if you submit your ePN campaign ids for each request. See "[Request Header for affiliate information](#)".
2. Consider actively prioritizing Priority Listings in your campaigns to qualify for the increased commission\*.

To learn more about Priority Listings, check out our [Help Center article](#). For additional API feature updates please refer to the release notes [here](#).

As always, we thank you for your partnership and are here to help. If you have any questions, feel free to [contact us](#).

The eBay Partner Network team

## \*Note:

Priority Listings are a subset of eBay listings identified with a higher priority to promote and are eligible for a higher commission. Priority Listing transactions earn **1.5 times the standard commission for that transaction**. For example, if the transaction would have normally earned \$10 in commission, it will now earn \$15 if it was a Priority Listing item. (Note: this 1.5 multiplier is subject to change at the sole discretion of ePN, please reference the [Network Agreement](#) for additional details.)

## What are the commission eligibility details?

- This benefit applies to partners with an eBay Developers Program account who are accessing the Browse API. Learn more about the Developers Program and how to access the Browse API [here](#).
- Any listing retrieved via the Browse search or getItem API within 24 hours before an end-user clicks on it and that has the flag ("priorityListing=true"), is eligible for additional commission, provided that the end-user clicks and subsequently purchases the clicked item, within ePN's attribution window (24h).
- The additional commission will be paid out as part of the regular earnings and payout process. Read more about how to identify the listings in the TDR [here](#).
- Any listing that does not have the flag ("priorityListing=false") will continue to receive standard commission at existing rates. No additional commission will be paid for those transactions.

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