



Enhancements to ePN's Link Generator and Smart Share

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Hello,

The eBay Partner Network team is excited to announce that enhancements have been added to Link Generator and Smart Share.

What are the new tool enhancements?

1. Priority Listings are now available in Link Generator and Smart Share

- A Priority Listing Payload is now available via Link Generator and Smart Share for items that qualify for the program.
- Priority Listings are a subset of eBay listings identified with a higher priority to promote and are eligible for a higher commission.
- Please note:
 - Links to Priority Listings generated via the Link Generator or Smart Share are eligible for additional commission for a minimum of 24 hours. After this period, the Priority Listing status of an item is no longer guaranteed and transactions may only qualify for the regular commission.
 - Only direct links to Priority Listings via the URL path /itm (eBay item pages) qualify for additional commission in case of a purchase.
- Read more about Priority Listings in EPN tools [here](#).

2. Bulk tracking link conversion is now available in Link Generator

- In addition to the current single link option, the new bulk functionality enables you to create affiliate links in bulk by uploading a file of eBay URLs to the tool.
- There are currently no size requirements for the input file.
- Read more about the new functionality and requirements for the file [here](#).

We thank you for your partnership and are here to help. If you have any questions, feel free to [contact us](#).

The eBay Partner Network team

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