



Updates from eBay Partner Network

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We recently updated our eBay Partner [Network Agreement](#) (“Network Agreement”), which will be effective as of January 28, 2021. The updated Network Agreement contains the following changes:

- A new definition of “eBay Data” and clarification on what partners can and cannot do with eBay Data;
- Updates to the Code of Conduct to explicitly permit use of the URL shortening service offered by eBay (eBay.us) and to clarify when you are required to disclose your relationship with EPN;
- Clarification to the “Qualifying Transaction” definition; and
- Updated Program Details with new attribution rules for certain auctions and when an end user makes multiple “Buy-It-Now” purchases of the same item, and added guidance on where you can view your applicable pricing.

The updated Network Agreement is only available in English at present. Translated versions will be posted at a later date.

We appreciate your continued partnership. Please [contact us](#) if you have any questions about this Network Agreement update.

The eBay Partner Network team

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