Digital Main Street Store Trial Promotion Terms & Conditions

By invitation only. Offer is not transferable.

What is the Promotion?

Qualifying members who receive the offer via invitation email, pursuant to the terms and conditions set forth herein, will receive a free twelve month trial of the eBay Basic Store tier subscription (the "Promotion").

The basic store trial will begin within five (5) business days of the qualifying member's application.

Who is eligible?

The Promotion is available to Sellers who: (i) received an email from eBay representative; (ii) register for eBay Canada as a seller through its Digital Main Street partnership (iii) sell their items on eBay and are participants in any Digital Main Street programming; and (v) meet eBay's minimum seller performance standards (collectively "Qualifying Members"). Please sign in to My eBay and view your Seller Dashboard to verify whether your account is currently meeting the standards.

Seller performance standards | eBay

This promotion does not apply to accounts that sellers have registered on non-Canadian websites (e.g. ebay.com, ebay.co.uk, etc.). However, the Promotion will apply if eligible Canadian listings appear on non-Canadian ebay sites, for example when sellers select the option to ship globally.

When is it?

The Promotion will begin once the Seller receives the confirmation email from eBay and will end twelve (12) months from the date of the confirmation email.

How do I activate the Promotion?

Sellers will receive the promotion after they have (i) created a eligible account on eBay Canada; (ii) submitted the registration details available through ebay.ca/advisors; and (iii) received a confirmation email from eBay.

Restrictions & Exclusions

- This Promotion is only valid for accounts on the Canadian eBay sites at www.ebay.ca, www.cafr.ebay.ca or with an eBay Mobile application in Canada.
- Only registered eBay members with an address located in Canada can receive the promotion.

Promotion is subject to Canadian laws, void where prohibited, not redeemable for cash, has no facevalue, and cannot be combined with any other final value fee offer. eBay may cancel, amend, or revoke the Promotion at any time, including in response to fraudulent activity.