

Promoted Listings Standard Promotion

Terms & Conditions

By invitation only. Offer is not transferable. No guarantee is made that any item will be promoted, or will be sold at a particular price or at all.

What is the Promotion?

Qualifying members who receive the offer via invitation email, pursuant to the terms and conditions set forth herein, will receive discounts up to a maximum of \$500 off the Promoted Listings Standard Ad Fees (the "Promotion") incurred from promoted listings that sold from November 4th, 2022 through June 30, 2023.

The Promoted Listings Standard Ad Fee discount will be applied automatically.

Who is eligible?

The Promotion is available to Sellers who: (i) received an email from eBay representative; (ii) launch (and /or maintain) one or more Promoted Listings Standard campaign(s) during the Promotion period (iii) sell their items through the Promoted Listings Standard service during the Promoted Period; and (v) meet eBay's minimum [seller performance standards](#) (collectively "Qualifying Members") . Please sign in to My eBay and view your [Seller Dashboard](#) to verify whether your account is currently meeting the standards. [Seller performance standards | eBay](#)

This promotion does not apply to items that sellers have listed on non-Canadian websites (e.g. ebay.com, ebay.co.uk, etc.). However, the Promotion will apply if eligible Canadian listings appear on non-Canadian ebay sites, for example when sellers select the option to ship globally.

When is it?

The Promotion will begin once the Seller receives the notification email from eBay and will end on June 30, 2023 at 23:59:59 ET, for listings that are listed and promoted on www.ebay.ca or www.cafr.ebay.ca (the "Promotion Period").

How do I activate the Promotion?

Sellers will automatically receive The Promotion after they (i) launch one or more Promoted Listings Standard campaigns for listings on the Canadian sites at www.ebay.ca or www.cafr.ebay.ca and (ii) sell these items through the Promoted Listings Standard service during the Promoted Period, resulting in ad fees based on the ad percentage rate selected ("Promoted Listings Standard Ad Fee").

The Promotion (and discount) will not be shown during the listing or campaign creation process. The Promoted Listings Standard Ad Fee discount will be applied automatically.

The promotional discount will only be applicable to Promoted Listings Standard Ad Fees for listings that have sold (“**Sold**” means that the item has been paid for in full by the buyer) on the sites during the Promotion Period.

Restrictions & Exclusions

- This Promotion is only valid for listings on the Canadian eBay sites at www.ebay.ca, www.cafr.ebay.ca or with an eBay Mobile application in Canada.
- Only registered eBay members with an address located in Canada can receive the promotion.
- Any items listed in the “Cars & Trucks, Motorcycles, Real Estate, Coins & Paper Money” category are not eligible for this Promotion.
- Promoted items and Promoted Listings campaign must comply with all applicable eBay policies, including the [eBay Marketing Program Terms](#).

Promotion is subject to Canadian laws, void where prohibited, not redeemable for cash, has no face value, and cannot be combined with any other final value fee offer. eBay may cancel, amend, or revoke the Promotion at any time, including in response to fraudulent activity.