Selling Internationally
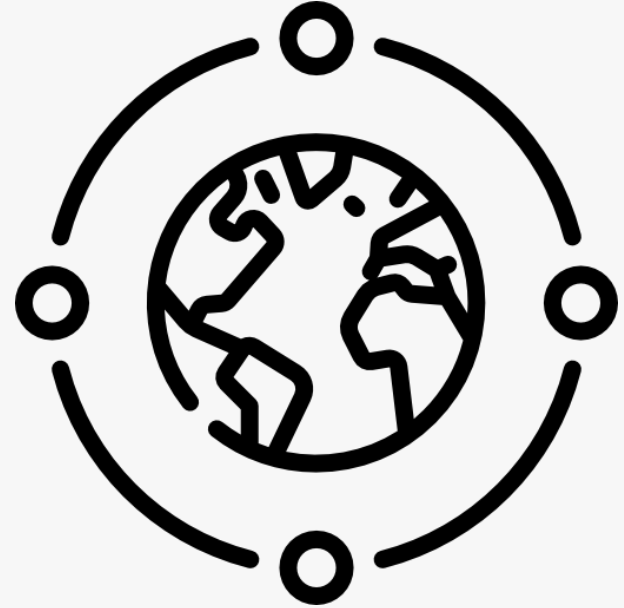
For sellers, by sellers

Worldwide e-commerce sales are to reach $6.54 trillion USD in 2022

- International trade was heavily impacted by COVID-19

- Supply chains affected by restrictions and shortages

- Global trade has returned to pre-pandemic levels

- Fluctuation in the exchange rate continues to influence international demand

eBay is a global marketplace with 138M buyers in 190 countries

Efficiently grow your business by leveraging eBay's global presence and customer base

Gain access to millions of buyers

Diversify your business and take advantage of international trends

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There are two ways to sell internationally on eBay; Basic or Advanced

Basic International Selling:

✓ Instantly increase exposure

✓ Pay no extra fees

✓ Automatic translation (where supported)

✓ Enjoy easier listing and inventory management

Advanced International Selling:

✓ Gain greater in-market visibility

✓ Tailor your listings to suit each market

✓ Access local seller tools to promote inventory

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Basic involves enabling international postage at a listing level

In classic view, enable international shipping in 'Postage details'

Postage details

*Domestic postage ⓘ

Flat: same cost to all buyers ▾

Postage rate table
You can set the postage rates for services to specific countries and regions. Create

Services 🖩 Calculate Postage   Cost

Australia Post Standard Medium Box/Satchel (2 to 6 business days) ▾   AU $ | 0.00   ☑ Free postage

Offer additional service

☑ Offer local pickup   Cost
     AU $ | 0.00

Handling time
2 business days ▾

International postage ⓘ

| ✓ Calculated: Cost varies by buyer location |
| Flat: same cost to all buyers |
| No international postage |

     ...culate Postage

Worldwide ▾   Australia Post International Standard ▾

Offer another service

Handling cost - calculated postage only
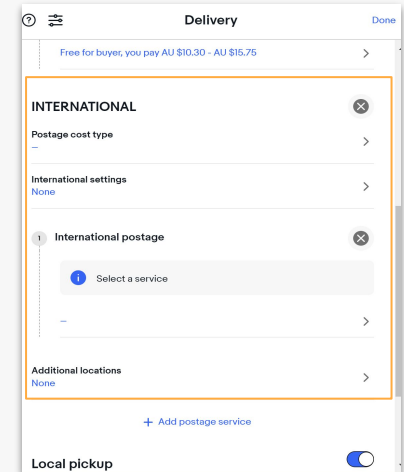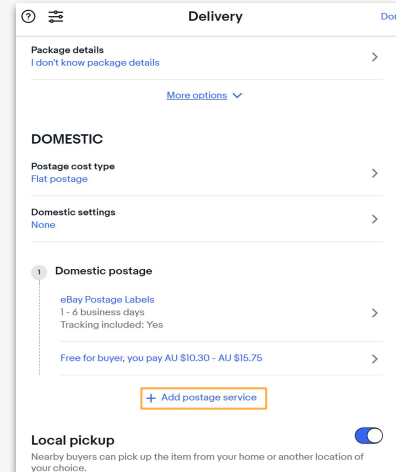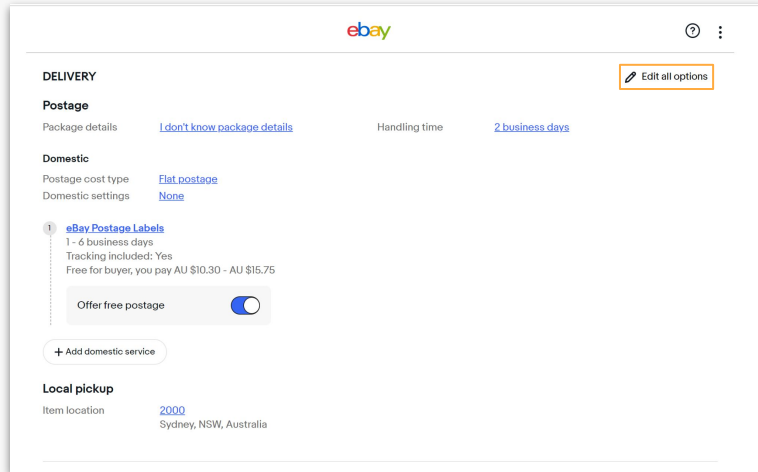AU $ | 0.00

*Package weight & dimensions ⓘ

Package type   Dimensions
Padded Bags/Satchels ▾   [ ] cm x [ ] cm x [ ] cm

☐ Irregular package

Weight
Custom weight ▾ | 0 | kg | 400 | g

Exclude postage locations ⓘ

No excluded locations
Create exclusion list

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If you are using the new listing tool, add an additional postage service

Business policies allow you to customise postage by location

1. Flat or Calculated Postage

2. Customise by location

3. Exclusion list

Advanced requires you to list directly on international eBay sites
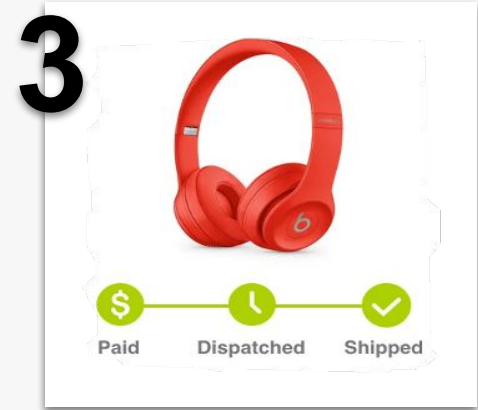
Store subscribers can use eBaymag to manage their international listings

1 Sign in to ebaymag.com

2 Import your listings
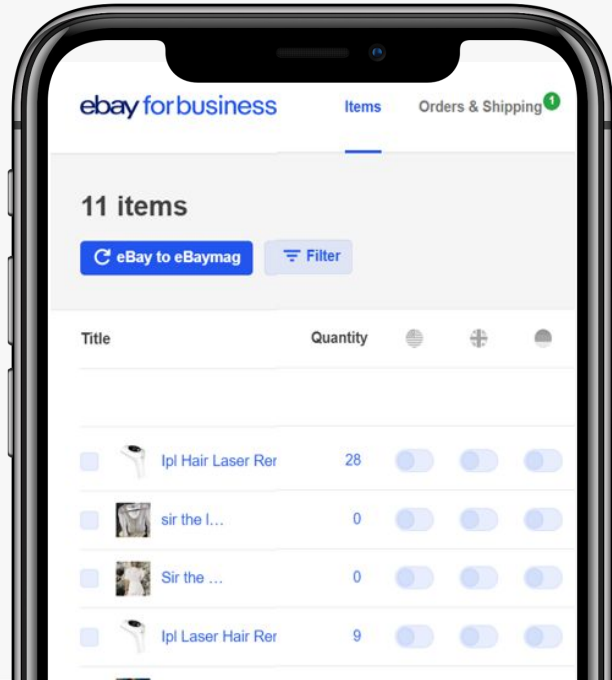
3 Ship your orders worldwide

Keep in mind local laws and policies when selling internationally

Comply with the laws and policies of the buyer's country

Generally, buyers are responsible for additional costs

Currency exchange will be captured at the time of sale

Consider adding insurance when shipping internationally

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Visit the Seller Centre or Customer Service site for more information

eBay Seller Centre

Selling Internationally

eBay Customer Service

International Selling Policy