

Selling Internationally

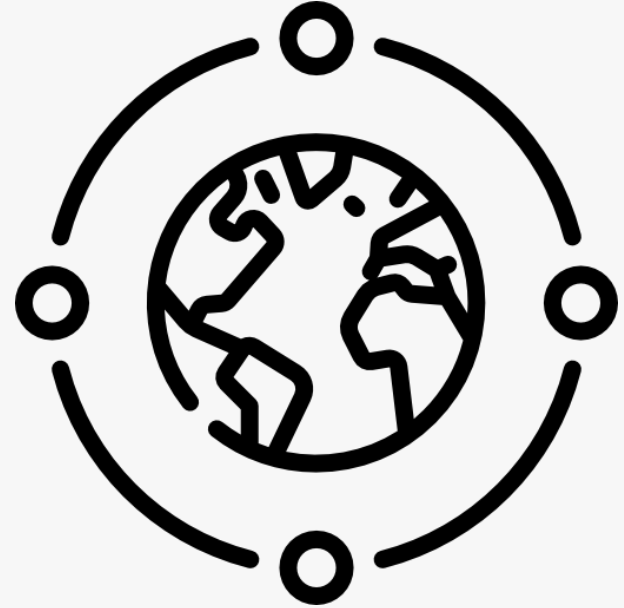
ebay

For sellers, by sellers


all ears

Worldwide e-commerce sales are to reach \$6.54 trillion USD in 2022

- International trade was heavily impacted by COVID-19
- Supply chains affected by restrictions and shortages
- Global trade has returned to pre-pandemic levels
- Fluctuation in the exchange rate continues to influence international demand



eBay is a global marketplace with 138M buyers in 190 countries



Efficiently grow your business by leveraging eBay's global presence and customer base



Gain access to millions of buyers



Diversify your business and take advantage of international trends

There are two ways to sell internationally on eBay; Basic or Advanced

Basic International Selling:

- ✓ Instantly increase exposure
- ✓ Pay no extra fees
- ✓ Automatic translation (where supported)
- ✓ Enjoy easier listing and inventory management

Advanced International Selling:

- ✓ Gain greater in-market visibility
- ✓ Tailor your listings to suit each market
- ✓ Access local seller tools to promote inventory






Basic involves enabling international postage at a listing level

58,218 sold | 2,899 watchers

Shipping: AU \$21.00 (approx US \$14.52) Australia Post International Standard | [See details](#)
International shipment of items may be subject to customs processing and additional charges. ⓘ
Located in: Crestmead, Australia

Delivery: 📦 Estimated between **Thu, Aug 18** and **Tue, Aug 30** ⓘ
Please note the delivery estimate is **greater than 9 business days**.
Please allow additional time if international delivery is subject to customs processing.

Returns: Seller does not accept returns | [See details](#)

Payments:     



ZUSLAB
Full Coverage
Premium Tempered Glass

iPhone 13 12 11 Pro XS Max XR 8 7 Plus Tempered Glass Screen Protector for Apple
Total sold 50000+ iPhone 13 FULL Cover RRP\$19.99
9 sold in last 24 hours

Condition: **New**
Model: - Select -
Pack: - Select -
Quantity: 1 Limited quantity available / 58,218 sold

Price: **AU \$5.95**
Approximately US \$4.11

[Buy It Now](#)
[Add to cart](#)
[Add to Watchlist](#)

58,218 sold | 2,899 watchers

Shipping: AU \$21.00 (approx US \$14.52) Australia Post International Standard | [See details](#)
International shipment of items may be subject to customs processing and additional charges. ⓘ
Located in: Crestmead, Australia

Delivery: 📦 Estimated between **Thu, Aug 18** and **Tue, Aug 30** ⓘ
Please note the delivery estimate is **greater than 9 business days**.
Please allow additional time if international delivery is subject to customs processing.

Returns: Seller does not accept returns | [See details](#)

Payments:     

In classic view, enable international shipping in 'Postage details'

Postage details

*Domestic postage ⓘ Flat: same cost to all buyers

Postage rate table
You can set the postage rates for services to specific countries and regions. [Create](#)

Services ⓘ [Calculate Postage](#) Cost
Australia Post Standard Medium Box/Satchel (2 to 6 business days) AU \$ 0.00 Free postage

[Offer additional service](#)

Offer local pickup Cost
AU \$ 0.00

Handling time
2 business days

International postage ⓘ

Calculated: Cost varies by buyer location
Flat: same cost to all buyers
No international postage [Calculate Postage](#)

Worldwide Australia Post International Standard

[Offer another service](#)

Handling cost - calculated postage only
AU \$ 0.00

*Package weight & dimensions ⓘ

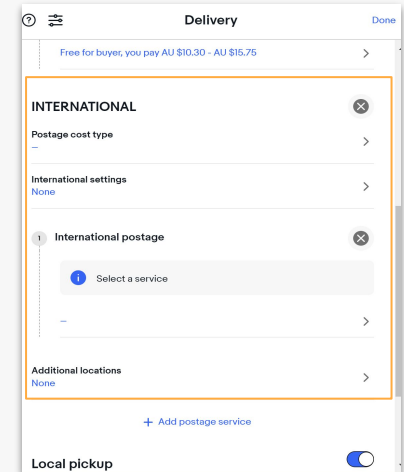
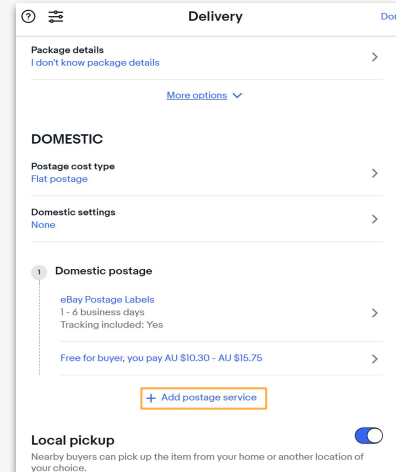
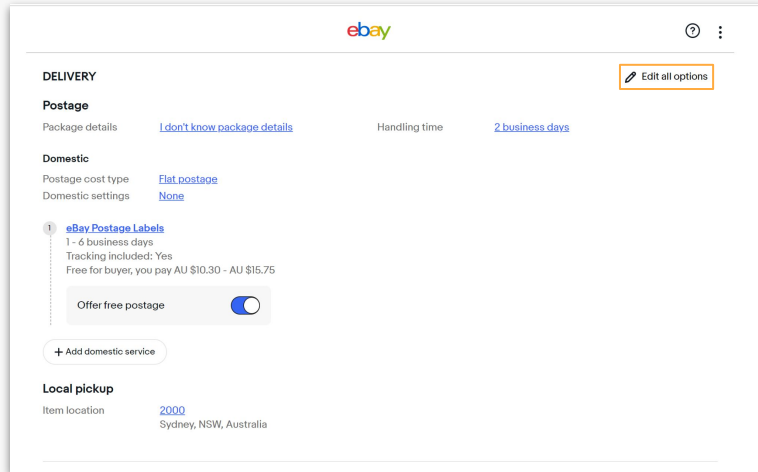
Package type Dimensions
Padded Bags/Satchels cm x cm x cm

Irregular package

Weight
Custom weight 0 kg 400 g

Exclude postage locations ⓘ No excluded locations
[Create exclusion list](#)

If you are using the new listing tool, add an additional postage service



Business policies allow you to customise postage by location

1. Flat or Calculated Postage →

2. Customise by location →

3. Exclusion list →

International postage

Flat: same cost to all buyers

1 Offering international postage may make your listing visible on other eBay sites and available to international buyers.®

Post to Services Research rates Cost Each additional

Choose custom location Australia Post International Express AU \$ 5.00 AU \$ 4.95

<input type="checkbox"/> N. and S. America	<input type="checkbox"/> Europe	<input type="checkbox"/> Asia
<input type="checkbox"/> United States	<input type="checkbox"/> United Kingdom	<input type="checkbox"/> Japan
<input type="checkbox"/> Canada	<input type="checkbox"/> Germany	<input type="checkbox"/> Hong Kong
<input type="checkbox"/> Brazil	<input type="checkbox"/> France	<input checked="" type="checkbox"/> New Zealand
<input type="checkbox"/> Russian Federation		

Choose custom location Australia Post International Express AU \$ 19.95 AU \$ 19.95 Remove service

<input type="checkbox"/> N. and S. America	<input type="checkbox"/> Europe	<input type="checkbox"/> Asia
<input checked="" type="checkbox"/> United States	<input type="checkbox"/> United Kingdom	<input checked="" type="checkbox"/> Japan
<input checked="" type="checkbox"/> Canada	<input type="checkbox"/> Germany	<input type="checkbox"/> Hong Kong
<input type="checkbox"/> Brazil	<input type="checkbox"/> France	<input type="checkbox"/> New Zealand
<input type="checkbox"/> Russian Federation		

Offer additional service

Additional post to locations - buyers contact for costs

Will post to the Australia and the following

<input type="checkbox"/> N. and S. America	<input checked="" type="checkbox"/> Europe	<input checked="" type="checkbox"/> Asia
<input type="checkbox"/> United States	<input checked="" type="checkbox"/> United Kingdom	<input type="checkbox"/> Japan
<input type="checkbox"/> Canada	<input checked="" type="checkbox"/> Germany	<input type="checkbox"/> New Zealand
<input type="checkbox"/> Brazil	<input type="checkbox"/> France	
	<input type="checkbox"/> Russian Federation	

Postage rate tables

Apply domestic postage rate table

View Create rate tables

Exclude postage locations®

1 Your listing may be visible on other eBay sites. If you want to exclude international buyers in certain locations from purchasing your item, create a postage exclusion list.

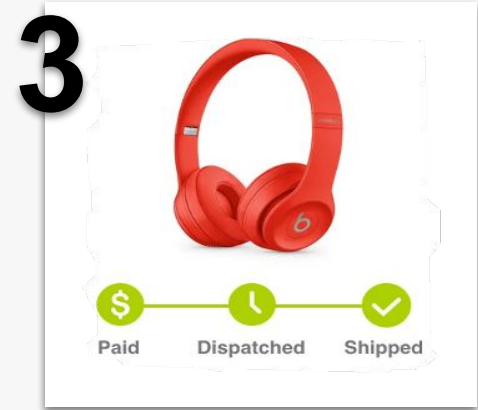
Excluded Locations: Bahrain, Iraq, Kuwait, Oman, Yemen, Colombia, Indonesia, Afghanistan, Armenia, Azerbaijan Republic, Bangladesh, Bhutan, India, Kazakhstan, Kyrgyzstan, Maldives, Mongolia, Pakistan, Tajikistan, Turkmenistan, Uzbekistan, Albania, Bosnia and Herzegovina, Croatia, Republic of, Macedonia, Moldova, Russian Federation, Africa, Anguilla, Antigua and Barbuda, Aruba, Guatemala, Nicaragua, Saint Kitts-Nevis, Mexico, French Polynesia

Edit exclusion list

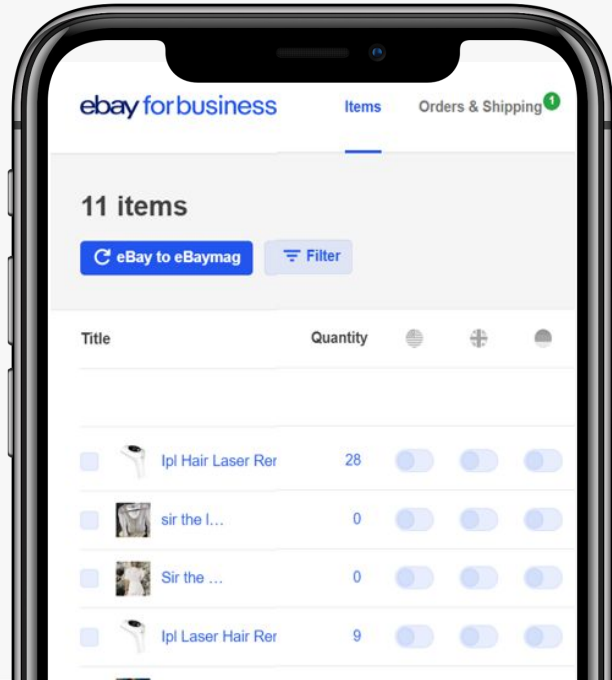
★ indicates a required field

Save Cancel

Advanced requires you to list directly on international eBay sites



Store subscribers can use eBaymag to manage their international listings



1 Sign in to [ebaymag.com](https://www.ebaymag.com)

2 Import your listings

3 Ship your orders worldwide

Keep in mind local laws and policies when selling internationally



Comply with the laws and policies of the buyer's country



Generally, buyers are responsible for additional costs



Currency exchange will be captured at the time of sale



Consider adding insurance when shipping internationally

Visit the Seller Centre or Customer Service site for more information



eBay Seller Centre
Selling Internationally



eBay Customer Service
International Selling Policy