Seller Health & Performance





We have seller performance policies to give buyers confidence shopping on eBay



Seller standards



Service metrics





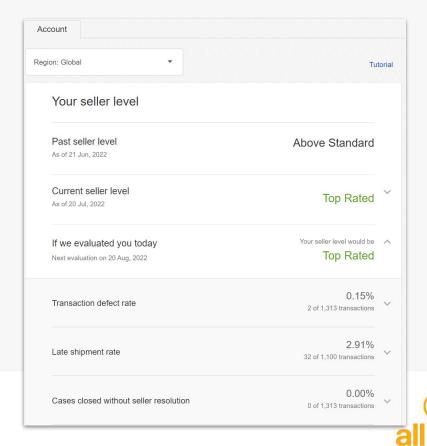


Seller standards measure performance on factors within

your control

Key metrics:

- Cases closed without seller resolution
- Transaction defects
 - Cases closed without seller resolution
 - Out of stock cancellations
- Late shipment rate

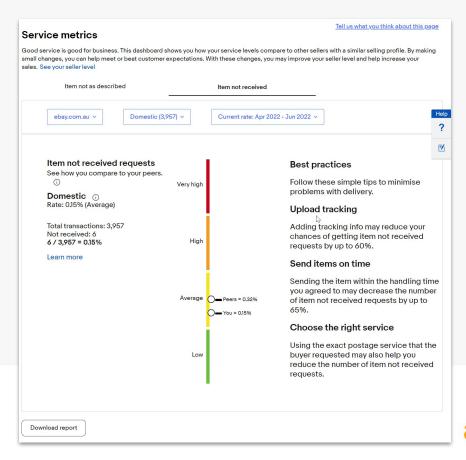






Service metrics measure performance compared to peers

- 'Item not received' rate
- 'Item not as described' return rate





Service metrics policy



Tips for monitoring and improving your seller performance

- Accurate and complete listings can reduce 'Item not as described' returns
- Getting postage sorted can reduce late shipments and 'Item not received' reports
- Keep stock levels updated on eBay to avoid order cancellations
- Set up Time Away to avoid late shipments and 'Item not received' requests
- Be ready to handle returns
- Resolve buyer issues promptly to avoid 'cases closed without seller resolution'



