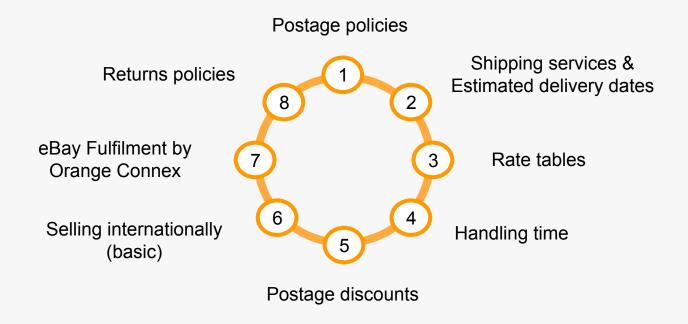
Account Preferences & **Business Policies**





eBay has different tools to help give you full control of your listings







Postage policies help you manage multiple listings at the same time



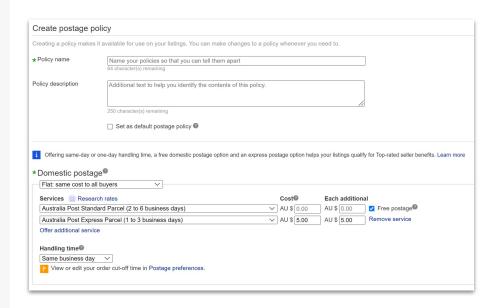
TOP TIP

Flat postage policies give you the most control over your listings.



DID YOU KNOW

Listings with a free shipping option offered sell up to 70% more frequently than those that don't*.







Estimated delivery dates shown depend on shipping services used



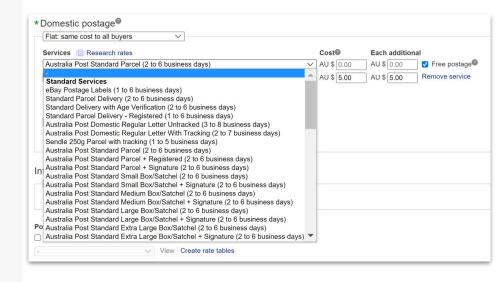
TOP TIP

Delivery times are based on the historical performance of the shipping service and your own historical shipping performance.



DID YOU KNOW

More than 50% of eBay buyers will use fast and/or free delivery.







With rate tables you can set different postage costs for 100 regions



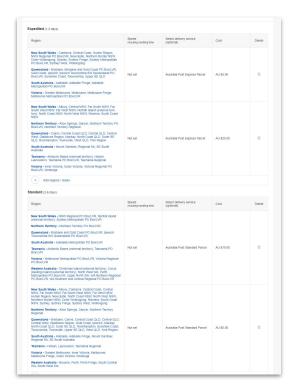
TOP TIP

If you leave a region out of the rate table, we'll calculate the rate based on your specified flat postage cost in your postage policy.



DID YOU KNOW

You can use rate tables to charge shipping for a handful of remote regions and still be eligible for eBay Plus.







Set your handling time based on how quickly you process your orders



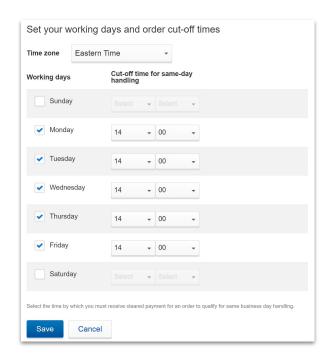
TOP TIP

To help with same day handling, you can specify a cut off time in shipping preferences.



DID YOU KNOW

You need 0-1 day handling time for eBay Plus. eBay Plus listings see up to a +9% sales uplift on average vs. non-eBay Plus listings.







There are multiple ways you can offer combined or promotional postage



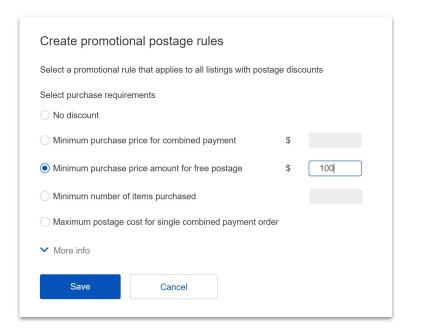
TOP TIP

You'll save by posting items together, and buyers benefit from discounted or free postage for orders over a certain amount.



DID YOU KNOW

You can increase your basket size by offering promotional postage discounts.







Instantly increase your exposure by selling internationally



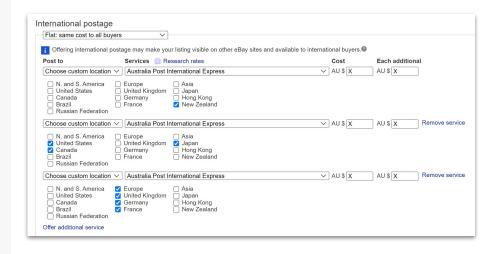
TOP TIP

You can print Australia Post postage labels for your international orders simply via your Seller Hub and receive a 5% discount from retail prices.



DID YOU KNOW

eBay is a global marketplace with 138M buyers in 190 countries.







eBay Fulfilment by Orange Connex launched in Australia Feb 2022



TOP TIP

eBay Fulfilment by Orange Connex saves you time and money, and many of the postage settings are automated for you.



DID YOU KNOW

eBay Fulfilment gives sellers 72% faster order processing time & 26% faster standard delivery time when compared to sellers' non-eBay Fulfilment orders.









Returns policies help you offer a great after-sales experience to keep buyers coming back for more



TOP TIP

You must offer seller or buyer paid 30 day returns in order to be eligible for the eBay Plus badge.



DID YOU KNOW

Sales from items that offer 30 Day Free Returns are 82% higher on average than items that only offer buyer paid returns.*

