ebay partner network

Summer message from eBay Partner Network

Hello Partners and happy summer (to those in the Northern Hemisphere) from the eBay Partner Network!

Sunny, warm weather has finally arrived in the Pacific Northwest and that simply makes everything a little lighter and brighter. I would be remiss not to acknowledge that across the world, news headlines are tragic. People all over the world are facing difficult times, unfathomable situations, and countless tragedies. It is times like these where I am most proud to work at eBay and to be part of a community that has a tireless dedication to our core values and a commitment to act with integrity in support of our purpose. Our priorities remain focused on building trust with our buyers, sellers, and partners.

In the spirit of supporting our buyers, sellers, and partners, we have had a busy quarter over here at EPN! Travel opened back up and the team has taken full advantage of the newfound ability to visit partners. We attended OMR in Hamburg, Affiliate Summit East in New York, and our team has also visited partners all over the world. It was refreshing, energizing, and efficient to touch base in-person again and insightful to engage with partners directly.

A few other highlights from the past quarter!

<u>Check out the eBay vault.</u> The eBay vault launched in early June! This innovative vault is a secure storage facility that houses trading cards and collectibles for the US market, while also facilitating digital trading of these items. The eBay vault was rolled out as part of eBay's commitment to building the ultimate buying and selling experience in the Collectibles space. Check out the eBay vault.

<u>Welcome Dennis Ferrell!</u> Dennis Ferrell recently joined the team as Director of Business Development. He will focus on building our network, diversifying our product offering to enable expansion with current partners, and develop new marketing partnership opportunities. You can learn more about Dennis here.

What's around the bend?

The EPN team is excited to attend upcoming events where technology merges with great minds. In September, the team will be attending the Digital Marketing Exposition & Conference (DMEXCO) in Cologne, and in October, the team will be London-bound at PI Live. Get these on your digital agenda - we hope to see you there!

Touching on Q3, holiday planning is in full swing and 2023 planning will also commence in a few weeks. The EPN team will be taking advantage of the summer weather and getting together in Seattle. It will be an energetic and inspiring way to regroup, put our heads together, and strategize on the best ways to support and grow our partnerships. I'm very much looking forward to the time together and the dedicated focus we all have for innovative ideas.

Stay tuned for more exciting updates and improvements planned for 2023, and as always, thank you for being part of the eBay Partner Network.

Best, Reanne

Director, eBay Partner Network